

CONFERENCE PROGRAM

Annual Conference 2012



MISSISSIPPI ASSOCIATION
OF COLLEGES AND UNIVERSITIES

CONFERENCE 2012
WILLIAM CAREY UNIVERSITY

Hattiesburg, Mississippi
October 1-2, 2012

Leadership to Lift Mississippi



OFFICE OF THE PRESIDENT

August 28, 2012

TO MEMBERS OF MAC:

Welcome to the 79th annual conference of the Mississippi Association of Colleges and Universities. We have planned an exciting and informative program built around the theme "Leadership to Lift Mississippi."

Preconference events on Sunday afternoon include a golf outing for those who enjoy getting together for a game. For those who do not play golf we have arranged a tour of the Military History Museum at Camp Shelby. Sunday night is free to dine in one of the many fine restaurants in Hattiesburg. See the enclosed packet for information regarding these events.

Another new feature of this year's conference is a leadership strain for students. You are invited to send no more than two of your student leaders who will be involved in intensive leadership, under the direction of Col. Fred and Col. Sheila Varnado. Students will be able to participate in general sessions and social activities. This will allow students to gain an inside view of the issues that face higher education in our state. Whether they end up as political or community leaders, they will provide a core of supporters in the years to come.

This conference will not focus exclusively on William Carey. On Monday night, food will be served in Historic Hattiesburg and will involve other institutions in our region: the PRCC jazz band, an instrumental group from JCJC and MGCCC. The nationally renowned University of Southern Mississippi Orchestra, under the leadership of maestro Jay Dean, will present a special closed concert for conference attendees and students.

We have planned an exciting conference. I hope you will take advantage of the opportunity to involve as many of your leaders as possible.

Best wishes.

Tommy King



MISSISSIPPI ASSOCIATION OF COLLEGES & UNIVERSITIES CONFERENCE

WILLIAM CAREY UNIVERSITY
Hattiesburg, Mississippi



October 1-2, 2012

“Leadership to Lift Mississippi”

Name _____ Institution _____

Title _____ Student Representative _____ Yes _____ No

Address _____

Email _____ Phone _____

Arrival date/time _____ Hotel _____

PRE-CONFERENCE EVENTS (Sunday, September 30)

1:00 p.m. _____ Golf Outing (limited to 40 players), \$50 green fee, golf cart, refreshments.
Payable at Timberton Golf Club.

3:00-5:00 p.m. _____ Tour of Camp Shelby Armed Forces Museum. (No charge)

4:30-6:30 p.m. _____ Registration at Hotels

Dinner on your own at Hattiesburg’s outstanding restaurants.

CONFERENCE EVENTS

Monday, October 1, 5:30 p.m.

_____ Reception at Historic Train Depot

Tuesday, October 2, 11:45 a.m.

_____ Halbrook Award / Business Luncheon

REGISTRATION (\$175 pre-registration, postmarked by **September 21**; \$200 onsite)

*Student representatives should register by **September 15** for supplies to be ordered.*

_____ Check enclosed. Make payable to William Carey University.

_____ Institutional Purchase Order: P.O.# _____ (WCU will invoice your institution.)

Credit Card: VISA MasterCard Discover American Express

Name on card _____

Card number _____ Expiration date _____

Register online at <http://www.wmcarey.edu/mac>.

To send by mail: William Carey University, Attention: Linda York, WCU Box 2
498 Tuscan Avenue, Hattiesburg, MS 39401

To send by fax: Linda York, 601-318-6694

For more information, call Linda York, 601-318-6433 or email: lyork@wmcarey.edu

HOTEL INFORMATION

Mention that you are attending the MAC Conference at William Carey University.

Courtyard by Marriott, 601-268-3050. Reserve with Merilee by September 14 (\$99 + tax).

Hilton Garden Inn, 601-261-3770. Reserve with Sandra by September 16 (\$109 + tax) Breakfast included.

Holiday Inn and Suites, 601-296-0302. Reserve with Felecia by September 14 (\$95 + tax).

2012 Mississippi Association of Colleges and Universities Conference
October 1-2

William Carey University
“Leadership to Lift Mississippi”

Sunday, September 30 **Pre-Conference Events**

1:00 p.m. **Golf Outing** (Limited to 40 players) – Timberton Golf Club

3:00-5:00 p.m. **Camp Shelby Military Museum Tour (no charge)**

4:30-6:30 p.m. **Registration at Hotels**

*Dinner on your own at Hattiesburg’s Restaurants**

Monday, October 1 – ***William Carey University Campus***

8:30-9:15 a.m. **Registration**
Thomas Hall (Fine Arts Center)
Continental Breakfast – Lucile Parker Gallery
Sponsor Exhibits

9:15-10:15 a.m. **Opening Plenary Session**
Smith Auditorium, Thomas Hall

Welcome and Opening Remarks
Dr. Tommy King, President of William Carey University and
President of Mississippi Association of Colleges and Universities

Keynote speaker

10:15-10:45 a.m. **Refreshment Break** Chain Garden

10:30-11:30 a.m. **Student Leadership Development I** (Lt. Col. Fred and Col. Sheila Varnado)

10:45-11:45 a.m. **Panel Discussion “Leadership to Advance our State”**
Smith Auditorium, Thomas Hall
Leadership in the Public Arena – Dr. Johnny DuPree, Mayor, City of Hattiesburg
Leadership in Higher Education – Dr. Hank Bounds
Leadership in Economic and Community Development – Mr. Brent Christensen,
Executive Director, Mississippi Development Authority

11:45-12:45 p.m. **Student Representatives Luncheon**
Wilkes Hall

- 12 Noon-1:15 p.m. **Luncheon**
Student Conference Center, Wilkes Hall
- 12 Noon-1:15 p.m. **Chief Executive Officers Luncheon and Meeting**
President's Dining Room, Wilkes Hall
- 1:00-2:30 p.m. **Student Leadership Development II** (Lt. Col. Fred and Col. Sheila Varnado)
- 1:30-2:30 p.m. **Section Meetings**
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| Admissions | Mrs. Alissa King, Associate Director of Admissions
Mr. Brandon Dillon, Assistant Director of Admissions and Programs/International Recruiter |
| Registrars | Mrs. Gayle Knight, Registrar |
| Advancement/Alumni Directors, | Dr. Scott Hummel, VP for Institutional Advancement and Church Relations |
| Chief Academic Officers | Dr. Garry Breland, VP for Academic Affairs |
| Chief Financial Officers | Mr. Grant Guthrie, VP for Business Affairs and CFO |
| Chief Information Officers | Mr. Jeffrey Andrews, Director of Information Technology |
| Chief Student Affairs Officers | Mrs. Valerie Bridgeforth, Administrative Director of Housing |
| Financial Aid Officers | |
| Human Resources and Personnel | Ms. DeDe Shows, Director of Payroll and Human Resources |
| Institutional Effectiveness, | |
| Research and Planning Officers | Dr. Bennie Crockett, VP of Institutional Effectiveness and Planning |
- 2:30-3:00 p.m. **Refreshment Break** Chain Garden
- 3:00-3:50 p.m. **Breakout Session I**
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| Leading Change though Energy Conservation | Dr. Randy Hoff, PE, CEO
Energy Education, Inc. |
| Higher Education Support for Local Leadership | Mr. Chad Newell, President, Area Development Partnership (ADP) |
| Legal Lessons Learned From Penn State | Mr. James A. Keith, J.D., Partner
Adams and Reese, LLP
Mr. John S. Hooks, J.D., Partner in Charge,
Adams and Reese, LLP |
| MS Community and Junior Colleges Student Affairs Officers Association | Dr. Barbara Blankenship, Dean of Student Affairs and Services, Hinds Community College |
- 3:00-4:30 p.m. **Student Leadership Development III** (Lt. Col. Fred and Col. Sheila Varnado)

4:00-4:50 p.m.

Breakout Session II

SACSCOC Update

Dr. Claudette Williams, Vice President,
Commission on Colleges, SACS

Health Care Education—Panel

Mr. Ryan Kelley, Executive Director of
Mississippi Rural Health Association

Dr. Janette McCrory, Director of Nursing
Education, IHL

Dr. Libby Mahaffey, PhD, RN
Dean, Nursing and Allied Health
Hinds Community College

Legal Lessons Learned
From Penn State

Mr. James A. Keith, J.D., Partner;
Mr. John S. Hooks, J.D., Partner in Charge,
Adams and Reese, LLP

MS Community and Junior Colleges
Academic Officers Association

Ms. Alicia Shows, Vice President of
Instruction, Southwest Mississippi
Community College

4:50-5:30 p.m.

**Women in Higher Education — Mississippi Network (WHEMN)
Panel Participants**

Amy Tuck, Vice President of Campus Services, Mississippi State University
Jan Reid-Bunch, Dean of Academic Instruction, Itawamba Community College
Monica Miller Marlow, Special Assistant to the President,
Mississippi Gulf Coast Community College

5:30-7:00 p.m.

Heavy hors-d'oeuvres Reception
Historic Hattiesburg Train Depot

Downtown Hattiesburg Tours / Dessert
African American Military History Museum
Art Exhibit at Odd Fellow Building

7:30 p.m.

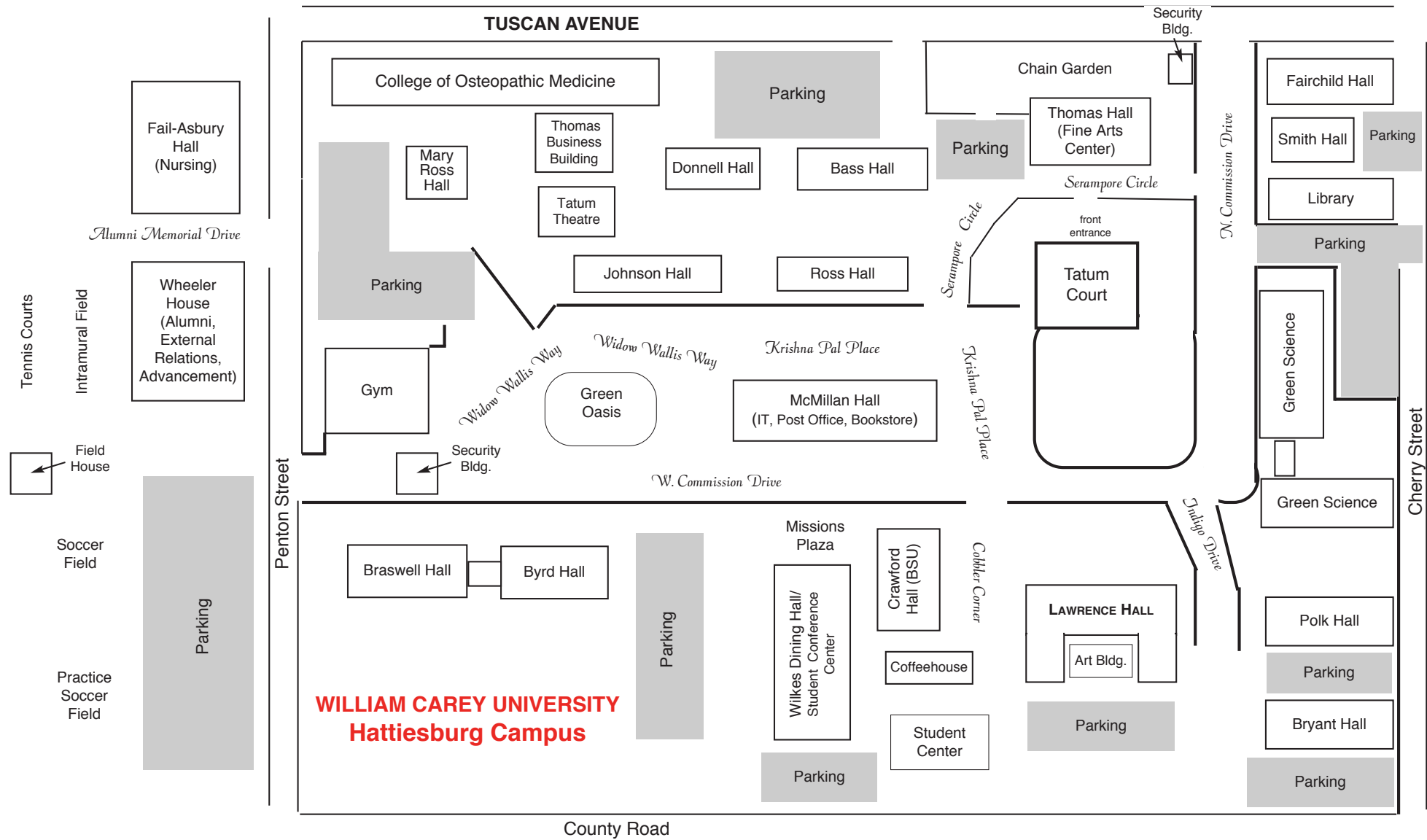
Symphony Concert
Bennett Auditorium, The University of Southern Mississippi

Tuesday, October 2 – **Hattiesburg Lake Terrace Convention Center**

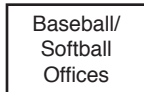
- 8:00-9:00 a.m. **Registration**
Coffee Hour
Sponsor Exhibits
- 9:00-10:15 a.m. **Second Plenary Session**
Security Issues Facing Higher Education
- 9:00-10:30 a.m. **Student Leadership Development IV** (Lt. Col. Fred and Col. Sheila Varnado)
- 10:15-10:30 a.m. **Break**
- 10:30-11:30 a.m. **Breakout Sessions**
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| Campus Security and Safety | Dr. Walter Cooper, Professor of Education,
William Carey University |
| Insuring the Dream | Mr. M. L. Carr, President and COO,
Dream Company, LLC |
| Technology and Innovation in
Higher Education | Mr. Chad Merrill, One Path Systems |
| Transfer and Articulation | Dr. Alfred Rankins, Jr., Associate
Commissioner for Academic and Student
Affairs, IHL |
- 11:45 a.m.-1:00 p.m. **Halbrook Awards Luncheon / Business Meeting**
Speaker: M. L. Carr, former professional NBA player,
entrepreneur and philanthropist
- 1:15-2:15 p.m. **America's Future: Presidential Election Update**
Speaker: Stacey Pickering, Mississippi State Auditor
- Speaker: Carolyn Warner, Founder and President,
Corporate Education Consulting, Inc.

List of Restaurants Open on Sunday
(* Indicates Friends of Carey Discount Card)

- Bianchi's Pizzeria*
- Brownstone's*
- Chesterfield's*
- Crescent City Grill
- Mug Shots*
- Tabella



**WILLIAM CAREY UNIVERSITY
Hattiesburg Campus**



MAP NOT TO SCALE