## SPEECH COMMUNICATION and THEATRE MAJOR
### EFFECTIVENESS PROGRAM
#### 2014-2015

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<th>EXPANDED STATEMENT OF INSTITUTIONAL MISSION</th>
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<td>1. The department will enable students to pursue graduate study or a career in a related area of employment through identification of components required for professional employment and successful graduate application.</td>
<td>1. As documented by the Graduate Follow-Up Report, at least 75% of those who seek employment will work in a related field and at least 65% of graduates seeking employment will gain employment in a Speech/Theatre-related field as documented by the Graduate Follow-Up Report.</td>
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<td>3a. Students with a design emphasis will receive a portfolio evaluation at the conclusion of the senior year using US Institute of Theatre Technology (USITT) standards and students in performance will go through an audition process using the SETC Audition Guidelines. 3b. Students with a communication emphasis completing an internship during their senior year will receive a positive Intern Evaluation by their supervisor.</td>
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## University Mission:
As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

## Expanded Statement of Purpose:
1. **Attain excellence in academic programs** to promote student learning
2. **Promote Christian development and social responsibility**
3. **Strengthen ties with Baptist churches, associations, and conventions**
4. **Provide an environment that supports student learning**
5. **Strengthen organizational and operational effectiveness**
6. **Strengthen financial resources**

## Goal for Departmental Program/Unit:
The program is built around the individual, affording each student the opportunity for a career, profession, or further study following graduation, through relation of knowledge of performance and design areas of Theatre and foundational principles of Speech Communication.

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## Expanded Statement of Institutional Mission

**College Mission:** As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

**Expanded Statement of Purpose:**
1. Attain excellence in academic programs
2. Provide each student the opportunity to develop to his or her highest potential
3. Promote Christian development and social responsibility
4. Strengthen ties with Baptist churches, associations, and conventions
5. Provide an environment that supports student learning
6. Strengthen organizational and operational effectiveness
7. Strengthen financial resources

**Goal for Departmental Program/Unit:**
The program is built around the individual, affording each student the opportunity for a career, profession, or further study following graduation, through relation of knowledge of performance and design areas of Theatre and foundational principles of Speech Communication.

## Student Learning Outcomes and Objectives of Program

1. The department will enable students to pursue graduate study or a career in a related area of employment through identification of components required for professional employment and successful graduate application.

2. The student will apply theatrical concepts and theories related to professional opportunities.

3. The student will demonstrate mastery in literary, theoretical, practical, and artistic areas in theatre and speech communication disciplines.

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5. The student will exhibit enhanced religious growth.

## Assessment Criteria and Procedures

1. As documented by the Graduate Follow-Up Report, at least 75% of those who seek employment will work in a related field and at least 65% of graduates seeking employment will gain employment in a Speech/Theatre-related field as documented by the Graduate Follow-Up Report.

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## Assessment Results

1. No graduates to assess at this time.

2. No graduates to assess at this time.

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## Use of Results

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5. Students will evaluate at or above the mean the Christian values of the department as expressed through offerings and activities as measured by the Exit Interview.

## Assessment Results

No graduates in this degree program.

## Use of Results

We will continue efforts to provide a quality offering for the students and seek to greater promote this program to prospective students throughout the region.
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