Dr. Crockett,

The 2014-2015 Institutional Effectiveness Plan was approved by the faculty in response to the email below.

Garry

Garry Breland
Vice President for Academic Affairs

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Acta Non Verba
James 1:22

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Attached is the Institutional Effectiveness Plan for 2014-2015. Upon Dr. Crockett’s recommendation...
at the faculty assembly today, please reply to me with your response in the subject line (IE Plan for Approval YES; or IE Plan for Approval NO) or use the voting button.

Thanks.

Garry

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## Mission Statement

*As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.*

<table>
<thead>
<tr>
<th>GOAL 1</th>
<th>GOAL 2</th>
<th>GOAL 3</th>
<th>GOAL 4</th>
<th>GOAL 5</th>
<th>GOAL 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide academic programs to promote student learning</td>
<td>Promote Christian development and social responsibility</td>
<td>Serve Baptist churches, associations, and conventions</td>
<td>Provide an environment that supports student learning</td>
<td>Strengthen organizational and operational effectiveness</td>
<td>Strengthen financial resources</td>
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</table>

### STRATEGIES

<table>
<thead>
<tr>
<th>STRATEGIES</th>
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</thead>
<tbody>
<tr>
<td>1.1 Utilize the assessment of student learning to improve academic programs</td>
</tr>
<tr>
<td>1.2 Provide qualified faculty</td>
</tr>
<tr>
<td>1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University.</td>
</tr>
<tr>
<td>1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning</td>
</tr>
<tr>
<td>1.5 Continue all activities related to accreditation</td>
</tr>
<tr>
<td>1.6 Identify and implement new academic programs that support the mission of the University</td>
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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>2.1 Provide Christian mission opportunities</td>
</tr>
<tr>
<td>2.2 Provide service opportunities</td>
</tr>
<tr>
<td>2.3 Provide opportunities for Christian growth</td>
</tr>
<tr>
<td>2.4 Provide leadership development opportunities</td>
</tr>
<tr>
<td>2.5 Promote student organizations</td>
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<thead>
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<tbody>
<tr>
<td>3.1 Provide information, materials, and other resources for the benefit of Baptist ministers and entities</td>
</tr>
<tr>
<td>3.2 Provide learning opportunities for Baptist ministers</td>
</tr>
<tr>
<td>3.3 Prepare future church and denominational leaders</td>
</tr>
<tr>
<td>3.4 Prepare leadership opportunities for Baptist ministers</td>
</tr>
<tr>
<td>3.5 Promote student organizations</td>
</tr>
</tbody>
</table>

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<tbody>
<tr>
<td>4.1 Enhance campus security</td>
</tr>
<tr>
<td>4.2 Upgrade University facilities</td>
</tr>
<tr>
<td>4.3 Enhance student retention</td>
</tr>
<tr>
<td>4.4 Enhance recreational and residential education programs</td>
</tr>
<tr>
<td>4.5 Promote student organizations</td>
</tr>
<tr>
<td>4.6 Enhance recreational and residential education programs</td>
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<tbody>
<tr>
<td>5.1 Maintain accountability in budget process</td>
</tr>
<tr>
<td>5.2 Continually improve and revise as needed the organizational structure</td>
</tr>
<tr>
<td>5.3 Document Institutional Effectiveness programs annually</td>
</tr>
<tr>
<td>5.4 Maintain the communication and information technology plan</td>
</tr>
<tr>
<td>5.5. Continue Green Campus operations</td>
</tr>
<tr>
<td>5.6 Continue to seek external funding for the development of the University</td>
</tr>
</tbody>
</table>

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<tbody>
<tr>
<td>6.1 Conduct the annual giving campaign</td>
</tr>
<tr>
<td>6.2 Increase the University endowment corpus</td>
</tr>
<tr>
<td>6.3 Increase grant writing activities</td>
</tr>
<tr>
<td>6.4 Seek external funding for the continued development of the University</td>
</tr>
<tr>
<td>6.5 Continue to seek external funding for the development of the College of Osteopathic Medicine</td>
</tr>
</tbody>
</table>
# Annual Institutional Effectiveness Cycle 2014-2015

<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>• Review and revise Institutional Plan</td>
<td>IE, Planning, and Development Committee, President and Board of Trustees</td>
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<tr>
<td></td>
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<tr>
<td>August</td>
<td>• Review and revise Institutional Plan</td>
<td>IE, Planning, and Development Committee, President and Board of Trustees</td>
</tr>
<tr>
<td></td>
<td>• Revise Budget Approval</td>
<td>Budget Office and Board of Trustees</td>
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<tr>
<td></td>
<td>• Distribute 2014-2015 budget information</td>
<td>Budget Office</td>
</tr>
<tr>
<td>September</td>
<td>• Review, revise, or delete previous year’s assessment</td>
<td>Academic/Administrative/Educational Support Units</td>
</tr>
<tr>
<td></td>
<td>• Develop and distribute new objectives and assessment criteria</td>
<td>All Departmental Units, Academic Programs and Administrative Units</td>
</tr>
<tr>
<td></td>
<td>• Pending budget revision, faculty and staff raises will be decided</td>
<td>President and VPAA</td>
</tr>
<tr>
<td></td>
<td>• Initiate curriculum revisions</td>
<td>Academic Departments</td>
</tr>
<tr>
<td>October</td>
<td>• Review assessment plans</td>
<td>Institutional Effectiveness; Administration</td>
</tr>
<tr>
<td></td>
<td>• Vote on curriculum changes</td>
<td>Faculty Assembly; Curriculum Committees</td>
</tr>
<tr>
<td>November</td>
<td>• Final Budget Approval</td>
<td>Budget Office and Board of Trustees</td>
</tr>
<tr>
<td>January</td>
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<tr>
<td>February</td>
<td>• Revise catalogs</td>
<td>Academic Affairs; Deans; Administrators</td>
</tr>
<tr>
<td>March</td>
<td>• Prepare budget information and budget instructions</td>
<td>Administration</td>
</tr>
<tr>
<td></td>
<td>• Distribute budget information and instructions to departments</td>
<td>Budget Office</td>
</tr>
<tr>
<td></td>
<td>• Issue letters to faculty who are not being renewed for 2015-2016</td>
<td>President and VPAA</td>
</tr>
<tr>
<td>April</td>
<td>• Receive budget requests from departments</td>
<td>All budget units</td>
</tr>
<tr>
<td></td>
<td>• Draft of preliminary budget, 2015-2016</td>
<td>Administration</td>
</tr>
<tr>
<td></td>
<td>• Vote on curriculum changes</td>
<td>Faculty Assembly; Curriculum Committees</td>
</tr>
<tr>
<td>May</td>
<td>• Present tentative budget for 2015-2016</td>
<td>Administration; Board of Trustees</td>
</tr>
<tr>
<td>June</td>
<td>• Complete and distribute information for assessment</td>
<td>Institutional Research</td>
</tr>
</tbody>
</table>

* Institutional Research supports any or all activities listed on this chart, including graduating students’ Exit Interview, the Graduate Follow-Up Report, students’ Evaluation of Faculty, the Student Survey, the Fact Book, etc.