

**Baptist Student Union
EFFECTIVENESS PROGRAM
2013-2014**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>The William Carey University Baptist Student Union serves to provide students the opportunity to glorify Christ by drawing near to God and equipping students to reach their generation and others for Christ through worship and Christian growth, servant leadership, and ministry and missions opportunities.</p>	<ol style="list-style-type: none"> 1. The Baptist Student Union provides students the opportunity to glorify Christ and by drawing near to God and by providing weekly worship, Christian growth opportunities, and training that nurtures the Christian walk. 2. The Baptist Student Union provides students the opportunity to glorify Christ by equipping students to reach their generation and others for Christ through servant leadership development. 	<ol style="list-style-type: none"> 1. The BSU provides 600 students the opportunity to glorify Christ by drawing near to God through: <ol style="list-style-type: none"> A. Weekly worship services <ol style="list-style-type: none"> a. CampusLINK. b. PriorityLUNCH. c. PrayerBREAKFAST. d. Residential Bible Studies. B. Conferences <ol style="list-style-type: none"> a. College Student Conference. b. Leadership Training Conference. C. International student activities. D. Special Events <ol style="list-style-type: none"> a. Survival Weekend for new and transfer students. b. Spiritual Emphasis Week or Missions Emphasis Week. c. Operation Christmas Child Shoe Box Drive. <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p> 2. The BSU equips 50 students to reach their generation and others for Christ through leadership development through the BSU, Student Activities, and WCU Housing Department. <ol style="list-style-type: none"> A. BSU based leadership training <ol style="list-style-type: none"> a. Spring Leadership Retreat. b. Back-to-School Leadership Workshop. d. Weekly Leadership Meeting. B. Joint Leadership Planning <ol style="list-style-type: none"> a. Back-to-School Joint Leadership Training with SGA and Housing Department. C. Conference <ol style="list-style-type: none"> a. Leadership Training Conference. D. Maintain Residential Ministry through the LeadTEAM's leadership. <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p> 	<ol style="list-style-type: none"> 1. Involved over 550 in opportunities to glorify Christ and drawing near to God and reached over 1000 students through: <ol style="list-style-type: none"> A. Weekly worship services <ol style="list-style-type: none"> a. CampusLINK. avg. 89 b. PriorityLUNCH. avg. 90 c. PrayerBREAKFAST. avg. 22 d. Residential Bible Studies and non-residential. - 91 B. Conferences <ol style="list-style-type: none"> a. College Student Conference. - 51 b. Leadership Training Conference. - 29 C. International student activity. <ol style="list-style-type: none"> a. International Food Fair - 200 D. Special Events <ol style="list-style-type: none"> a. Survival Weekend for new and transfer students. -145 b. Missions Emphasis Week. -150 (does not include chapel attendance) with Dr. Rebekah Naylor. c. Provided over 100 students the opportunity to pack 200 shoe boxes for Operation Christmas Child. <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p> 2. Equipped over 50 students to reach their generation and others for Christ through leadership development through the BSU, Student Activities, and WCU Housing Department. <ol style="list-style-type: none"> A. BSU based leadership training <ol style="list-style-type: none"> a. Spring Leadership Retreat -14 b. Back-to-School Leadership Workshop - 30 c. Weekly Leadership Meeting. - 17 B. Joint Leadership Planning <ol style="list-style-type: none"> a. Back-to-School Joint Leadership Training with SGA and Housing Department held at WCU. - 96 C. Conference <ol style="list-style-type: none"> a. Leadership Training Conference. - 29 D. Maintained Residential Ministry and explored ways to further develop it. <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p> 	<ol style="list-style-type: none"> 1. See a 10% increase in participation by providing Carey students with the opportunity to grow in their faith by (1) providing gender based and co-ed Bible studies (2) Equipping students to share their faith and disciple others by offering a witness training program. (3) Partnering with Samaritan Purse and local churches in providing a "Packing Party" for Operation Christmas Child. 2. Explore new avenues for involving 10% more students in Christian Leadership. (1) Identify and train Bible study leaders for the gender specific and co-ed groups. (2) Encourage students to participate in leadership development opportunities and staff to attend leadership training events; conduct joint leadership development with student support areas.

	<p>3. The Baptist Student Union equips students to reach their generation and others for Christ through ministry opportunities.</p>	<p>3. The BSU provides 100 students the opportunity to reach their generation and others for Christ through church ministry opportunities:</p> <p>A. Church Ministry Teams traveling to churches.</p> <p>B. Fine Art Teams (Road Band)</p> <p>C. Cooperation and promotion with the V.P. of Church Relations in recruiting students for <i>Carey Day</i>.</p> <p>D. Work with university administration in planning and carrying out <i>GC Night (The Great Commission Night)</i></p> <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>3. Provided over 100 students the opportunity to reach their generation and others for Christ through church ministry opportunities:</p> <p>A. Church Ministry Teams traveling to churches. - 17</p> <p>B. Praise Team (5) and Road Band Members (7) -12</p> <p>C. Cooperation and promotion with the V.P. of Church Relations in recruiting students for <i>Carey Day</i>. Did not occur due to administrative changes</p> <p>D. Helped plan and coordinate <i>GC Night</i>; had over 400 youth from neighboring churches and Dr. Jeff Iorg as the mission speaker</p> <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>3. Increase student participation by 10% in church ministry opportunities and community service by generating more opportunities for university students to serve. (1) Contact churches directly and inform them of the availability of BSU Ministry Teams and (2) and continue to promote and provide tutoring opportunities in the community.</p>
	<p>4. The Baptist Student Union equips students to reach their generation and others for Christ through missions in the United States and overseas.</p>	<p>4.The BSU provides 250 students the opportunity to reach their generation and others for Christ through missions:</p> <p>A. North American or International Mission Trips such as Christmas in China.</p> <p>B. Promote Summer Missions Service and sacrificial giving by providing a Fall and Spring Missions Banquet.</p> <p>C. Community Missions.</p> <p>D. Raise \$10,020.13 for Summer Missions</p> <p>E. Expand the services at the WCU Soccer concession stand.</p> <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>4. Provided 190 students the opportunity to reach their generation and others for Christ through missions:</p> <p>A. North American or International Mission Trips. Also, explored sports ministry in Chile and took 18 soccer players , 2 coaches, 2 BSU students to Antofagasta, Chile - 58</p> <p>B. Promoted Summer Missions Service and sacrificial giving by providing a Fall and Spring Missions Banquet.</p> <p>C. Community Missions/Hubserve -145</p> <p>D. Raised \$13,500.</p> <p>E. Expanded the services at the WCU Soccer Concession stand by purchasing additional equipment and adding new food items.</p> <p>As reported in the <i>2013-2014 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>4. Increase student participation by 10 % in missions by providing quality experiences.</p> <p>(1) Promote Christmas in China.</p> <p>(2) Promote a Fall and Spring Missions Banquet that highlights summer missions and recognizes the missionaries serving over the summer.</p> <p>(3) Provide mission opportunities in China, Chile, and Peru.</p> <p>(4) Explore options for service in Seville, Spain.</p> <p>(5) Provide students opportunities to participate in community missions</p>

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Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>The William Carey University Baptist Student Union serves to provide students the opportunity to glorify Christ by drawing near to God and equipping students to reach their generation and others for Christ through worship and Christian growth, servant leadership, and ministry and missions opportunities</p>	<ol style="list-style-type: none"> 1. The Baptist Student Union provides students the opportunity to glorify Christ and by drawing near to God and by providing weekly worship, Christian growth opportunities, and training that nurtures the Christian walk. 2. The Baptist Student Union provides students the opportunity to glorify Christ by equipping students to reach their generation and others for Christ through servant leadership development. 	<ol style="list-style-type: none"> 1. Provide 300 students the opportunity to glorify Christ by drawing near to God through: <ol style="list-style-type: none"> A. Weekly worship services <ol style="list-style-type: none"> a. CampusLINK. b. PriorityLUNCH. c. PrayerBREAKFAST. d. Residential Bible Studies. B. Conferences <ol style="list-style-type: none"> a. College Student Conference. b. Leadership Training Conference. C. International student activities. D. Special Events <ol style="list-style-type: none"> a. Survival Weekend for new and transfer students. b. Spiritual Emphasis Week or Missions Emphasis Week. c. Witness Training Program. d. Mission Education Programs. <p>As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> 2. Equip 50 students to reach their generation and others for Christ through leadership development through the BSU, Student Activities, and WCU Housing Department. <ol style="list-style-type: none"> A. BSU based leadership training <ol style="list-style-type: none"> a. Spring Leadership Retreat. b. Back to School Leadership Workshop. d. Weekly Leadership Meeting. e. Regular individual meetings with LeadTEAM members. B. Joint Leadership Planning <ol style="list-style-type: none"> a. Back to School Joint Leadership Training with SGA and Housing Department. 	<ol style="list-style-type: none"> 1. Involved over 535 in opportunities to glorify Christ and drawing near to God through: <ol style="list-style-type: none"> A. Weekly worship services <ol style="list-style-type: none"> a. CampusLINK. avg. 65 b. PriorityLUNCH. avg. 112 c. PrayerBREAKFAST. avg. 23 d. Residential Bible Studies. - 60 B. Conferences <ol style="list-style-type: none"> a. College Student Conference. - 39 b. Leadership Training Conference. - 31 C. International Student activity. <ol style="list-style-type: none"> a. International Food Fair - 200 D. Special Events <ol style="list-style-type: none"> a. Survival Weekend for new and transfer students. -130 b. Missions Emphasis Week. -150 (does not include chapel attendance) with Rene Yaitul. c. Witness Training Program was incorporated in our campLINK. d. Mission Education incorporated in our Missions Moments held during CampusLINK at various points during the year. <p>As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> 2. Equipped over 50 students to reach their generation and others for Christ through leadership development through the BSU, Student Activities, and WCU Housing Department. <ol style="list-style-type: none"> A. BSU based leadership training <ol style="list-style-type: none"> a. Spring Leadership Retreat -17 b. Back to School Leadership Workshop - 30 c. Weekly Leadership Meeting. - 18 d. Regular individual meetings with LeadTEAM members. -17 B. Joint Leadership Planning <ol style="list-style-type: none"> a. Back to School Joint Leadership Training. With SGA and Housing Department held at WCU. - 103 	<ol style="list-style-type: none"> 1. See a 10% increase in participation by providing Carey students with the opportunity to grow in their faith by (1) providing residential bible studies. (2) Equipping students to share their faith and disciple others by offering a witness training program. (3) Heighten their understanding of missions by providing a “student centered missions banquet” and missions education in the fall. 2. Explore new avenues for involving 10% more students in Christian Leadership. (1) Continue the Men’s and Women’s Residential Leaders on LeadTEAM and (2) identify volunteers to assist with ministry. Encourage students to participate in leadership development opportunities, and the staff attends leadership training events. Conduct joint leadership development with student support areas.

	<p>3. Baptist Student Union equips students to reach their generation and others for Christ through ministry opportunities.</p> <p>4. Baptist Student Union equips students to reach their generation and others for Christ through missions in the United States and overseas.</p>	<p>C. Conference a. Leadership Training Conference. D. Maintain Residential Ministry the LeadTEAM. As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> <p>3. Provide 100 students the opportunity to reach their generation and others for Christ through church ministry opportunities: A. Church Ministry Teams traveling to churches. B. Fine Art Teams (Road Band) C. Cooperation and promotion with the V.P. of Church Relations in recruiting students for <i>Carey Day</i>. D. Have Work Study contact churches in the immediate area about student teams leading in their worship services.</p> <p>As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> <p>4. Provide 250 students the opportunity to reach their generation and others for Christ through in missions service through A. North America or International Mission Trips such as Christmas in China. B. Promote Summer Missions Service and sacrificial giving by providing a fall and spring Mission's Banquet. C. Community Missions. D. Explore opportunities for service in England through partnerships established with the Mississippi Baptist Convention. E. Provide students opportunities to participate in community missions As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>C. Conference a. Leadership Training Conference. - 31 As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> <p>3. Provided over 100 students the opportunity to reach their generation and others for Christ through church ministry opportunities: A. Church Ministry Teams traveling to churches. -40 B. Fine Art Teams. -10 C. Cooperation and promotion with the V.P. of Church Relations in recruiting students for <i>Carey Day</i>. -2 D. Had Work Study contact churches in the immediate area about student teams leading in their worship services</p> <p>As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p> <p>4. Provided 161 students the opportunity to reach their generation and others for Christ through missions service through A. North America or International Mission Trips. - 24 B. Promoted Summer Missions Service and sacrificial giving by providing a fall and spring Mission's Banquet C. Community Missions/Hubserve -150 D. Explored opportunities for service in England through partnerships established with the Mississippi Baptist Convention. E. Provided students opportunities to participate in community missions</p> <p>As reported in the <i>2012-2013 BSU Status Report</i> to the Vice President of Church Relations.</p>	<p>3. Increase student participation by 10% in church ministry opportunities and community service by generating more opportunities for university students to serve. (1) Contact churches directly and inform them of the availability of BSU Ministry Teams and (2) cooperate with the V.P. of Church Relations in involving students in <i>Carey Day</i>, and (3) continue to promote and provide tutoring opportunities in the community.</p> <p>4. Increase student participation by 10 % in missions by providing quality experiences. (1) Promote Christmas in China. (2) Promote a fall and spring missions banquet that highlights summer missions and recognizes the missionaries serving over the summer. (3) Provide mission opportunities in China, Chile, and Peru. (4) Explore options for service in England, William Carey's native country (5) Provide students opportunities to participate in community missions</p>
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