## Student Activities EFFECTIVENESS PROGRAM 2013-2014

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.  Expanded Statement of Mission:  1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist	The department will continue to build awareness and increase knowledge of events on campus to ensure student involvement.	Attendance will be tracked at new and established events to monitor participation. Students will receive a full school year calendar of activities and a supply of calendars will be available in the Housing office. Efforts will be made to improve information available on the website. Students will receive biweekly newsletters about upcoming events and other news.	1. There were a total of 42 student activities events and 18 intramural sports throughout the school year. As per the calendar of events for the Hattiesburg campus, student attendance was tracked to determine success, interest, cost effectiveness, and to make carry-over considerations for new and established events. Approximately 700 calendars were distributed to all dorm residents at the beginning of the year and additional calendars were available in the housing department throughout the year. Monthly newsletters (10 total) were created and emailed to all students and university employees with details of each activity on campus.	Results will reflect changes in the events offered in the 2014-2015 school year.     Attendance will continue to be tracked in 2014-2015.
churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources  Goal for Departmental Program/Unit:  To promote leadership, service, learning and activity for students through	The department will continue to increase community service opportunities and awareness to student and organizations.	The department will revamp the Quest for the Cup program to encourage more participation. Efforts will be made to increase the amount of community service opportunities. The department will join efforts with United Way to promote "Make A Difference Day" as a campus wide service project.	The Quest for the Cup program was updated and advertising for it was increased. Four student organizations participated in the Quest for the Cup and approximately 24 organizations participated in community service projects throughout the year. The Student Activities Office coordinated organization efforts for "Make a Difference Day". Approximately 5 organizations actively participated in Make a Difference Day.	The department will continue to offer Quest for the Cup to those organizations willing to participate and will make updates to this program to make it more fun and interesting to organizations. The department will continue to increase community service opportunities.
coordination and governance of such structured programming by the student activities department, student government association and the intramural program.	3. The department will continue leadership training for SGA and campus organizations to engage and develop leadership skills.  4. The department will mentor the Pan-	3. Leadership development classes will be made available to SGA and organization leaders during the school year. SGA will have a monthly leadership development class. SGA, BSU and Housing will continue to work together to provide leadership development to all student organizations.	3. The SGA received monthly leadership training. The SGA Cabinet members (6) attended a national SGA leadership conference in February 2014. SGA, BSU, and Housing held Leadership training for the 2013-2014 school year. Approximately 95 student leaders were present during the training	3. Carry-over leadership training for the 2014-2015 school year. The SGA will continue to have monthly leadership meetings. The department will continue to work with BSU and Housing to further pursue leadership development across departments.
	Hellenic Council and help raise awareness and interest in the Greek clubs.  5. The department will make efforts to build awareness of campus events to faculty and staff, encouraging involvement from faculty/ staff resulting in closer relationships	<ul> <li>4. Pan-Hellenic meetings will be scheduled 1-2 times a month where events and other relative topics will be discussed.</li> <li>5. Monthly e-mails will be sent out to Hattiesburg faculty, staff, and students in the form of a newsletter featuring upcoming events and other student activities news.</li> </ul>	session.  4. Pan Hellenic meetings were held 1-2 times a month where events and other topics were discussed.  5. 10 total newsletters were created and emailed to all students and university employees. Social media sites had daily updates and posts about	<ul> <li>4. Regular meetings with the Greek organizations will carry over to the 2014-2015 school year.</li> <li>5. Newsletter efforts are being carried over to the 2014-2015 academic year.</li> </ul>

between the two parties.		campus life.	
All organizations will update constitutions as needed and submit requests for annual renewal.	6. Organizations wishing to maintain an active status will be required to submit a renewal form and an updated constitution by a date identified by the director. The forms will be reviews by the SGA and granted renewal.	6. All organizations wishing to renew their charter were required to turn in a renewal form and were informed of the deadline date to turn in the renewal form. 17 renewal forms were reviewed by the SGA and filed in the student activities office.	6. Completion of renewal forms will be carried over to the 2012-2013 school year.
The student center employees will receive training and guidelines to ensure efficient operation and service.      Student Center equipment will be evaluated for needed upgrades and	7. In August 2013, a training day will be scheduled for all new approved workers to detail rules of operation and worker responsibility.	7. During a back to school meeting, the student center employees were informed and trained of the job requirements before they could begin their employment.	7. Accountability on each individual employee needs to be given to maintain the success of the student center facility.
repairs.	8. Additional equipment has been ordered from fitness expo, due to the increased number of students using the facilities.	8. Deep South Technical Services made the necessary repairs to our strength and fitness machines in the student center.	8. An ongoing evaluation of workout/ fitness equipment will be continued, and the need of new equipment will be assessed.
The intramural department will increase student involvement through greater advertisement.	9. The intramural schedule can now be seen on the William Carey university home page.	9. The update of the new intramural schedule on Carey's webpage has proved to be a great marketing tool with increased participation in our flag football, basketball, and dodgeball intramural sports.	9. The William Carey Intramural Facebook page will continue to update students on the upcoming events for the intramural, and other student activity programs.
The intramural department will include an extensive calendar to meet all students' needs.	10. A soccer crossbar challenge will be added to the 2013-2014 Intramural schedule.	10. The addition of the Soccer crossbar challenge proved to be a success for our program. Numerous sports have had increased attendance and participation.	Need to evaluate and have a basic training for our intramural sport referees before games.

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University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.  Expanded Statement of Mission:  1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources  Goal for Departmental Program/Unit:  To promote leadership, service, learning and activity for students through coordination and governance of such structured programming by the student activities department, student government association and the intramural program.	<ol> <li>The department will continue to build awareness and increase knowledge of events on campus to ensure student involvement.</li> <li>The department will continue to increase community service opportunities and awareness to student and organizations</li> <li>The department will continue leadership training for SGA and campus organizations to engage and develop leadership skills.</li> <li>The department will mentor the Pan-Hellenic Council and help raise awareness and interest in the Greek clubs.</li> <li>The department will make efforts to build awareness of campus events to faculty and staff, encouraging involvement from faculty/ staff resulting in closer relationships between the two parties.</li> <li>All organizations will update constitutions as needed and submit requests for annual renewal</li> <li>The student center employees will receive training and guidelines to ensure efficient operation and service.</li> <li>Student Center equipment will be evaluated for needed upgrades and repairs.</li> <li>The intramural department will increase student involvement through greater advertisement.</li> <li>The intramural department will include an extensive calendar to meet all students' needs.</li> </ol>	<ol> <li>Attendance will be tracked at new and established events to monitor participation. Students will receive a full school year calendar of activities and a supply of calendars will be available in the Housing office. Efforts will be made to improve information available on the website. Students will receive biweekly newsletters about upcoming events and other news.</li> <li>The department will revamp the Quest for the Cup program to encourage more participation. Efforts will be made to increase the amount of community service opportunities. The department will be promoting "Make A Difference Day" as a campus wide service project.</li> <li>Leadership development classes will be made available to SGA and organization leaders during the school year. SGA will have a monthly leadership development class. SGA, BSU and Housing will continue to work together to provide leadership development to all student organizations.</li> <li>Pan-Hellenic meetings will be scheduled 1-2 times a month where events and other relative topics will be discussed.</li> <li>Bi-weekly emails will be sent out to Hattiesburg faculty and staff in the form of a newsletter featuring upcoming events and other student activities news.</li> <li>Organizations wishing to maintain an active status will be required to submit a renewal form and an updated constitution by a date identified by the director. The forms will be reviewed by the SGA and granted renewal.</li> <li>In August 2012, a training day will be scheduled for all approved workers to detail rules of operation and worker responsibility. No worker may begin until training is scheduled.</li> <li>An annual maintenance agreement was implanted with deep south technical services to evaluate and repair equipment and fitness machines.</li> <li>Signs will again be posted in residence halls, the student center, and the bulletin board in Wilkes dining hall. William Carey Face book will keep students posted daily on upcoming events.</li> <li>A field goal com</li></ol>	1. As per the calendar of events for the Hattiesburg campus, student attendance was tracked to determine success, interest, cost effectiveness, and to make carry-over considerations for new and established events. Calendars were distributed to all dorm residents at the beginning of the year and calendars were available in the housing department throughout the year.  2. The Quest for the Cup program was updated and advertising for it was increased. The Student Activities Office coordinated organization efforts for "Make a Difference Day" - 10 student organizations participated.  3. The SGA received monthly leadership training. The curriculum was derived from the Phi Theta Kappa Leadership Development literature and "Team Building for the Digital Age". The SGA Cabinet members (6) attended a national SGA leadership conference in February 2013. SGA, BSU, and Housing held Leadership training for the 2012-2013 school year  4. Pan Hellenic meetings were held 1-2 times a month where events and other topics were discussed.  5. Newsletters were not created but efforts will be made in the 2013-2014 school year.  6. All organizations wishing to renew their charter were required to turn in a renewal form and were informed of the deadline date to turn in the renewal form. The renewal forms were reviewed by the SGA and filed in the student activities office  7. Student center workers were trained extensively before they could begin employment.  8. Deep south technical services made the necessary repairs to the strength and fitness machines in the student center.  9. Attendance in Flag football, basketball, and dodge ball has	<ol> <li>Results will reflect changes in the events offered in the 2013-2014 school year. Attendance will continue to be tracked in 2013-2014</li> <li>The department will continue to offer Quest for the Cup to those organizations willing to participate and will make updates to this program to make it more fun and interesting to organizations. The department will continue to increase community service opportunities.</li> <li>Carry-over leadership training for the 2013-2014 school year. The SGA will continue to have monthly leadership meetings. The department will continue to work with BSU and Housing to further pursue leadership development across departments.</li> <li>Regular meetings with the Greek organizations will carry over to the 2013-2014 school year.</li> <li>Newsletter efforts are already set in place for the 2013-2014 school year. In addition to the newsletters, Facebook will be used as another form of advertising for all Student Activities and other Campus Life events.</li> <li>Completion of renewal forms will be carried over to the 2013-2014 school year.</li> <li>More individual and job accountability needs to be given to continue the success of the student center.</li> <li>Continuation of ongoing evaluation and repair of fitness equipment will be done. The need for new equipment will be assessed.</li> <li>Signage will continue for the upcoming year. The William Carey Intramural Face book page will continue to update students on events.</li> <li>Disc golf and wiffleball will be removed from the Intramural sports calendar.</li> </ol>

	increased.	
	increased.  10. The field goal competition was a success. Attendance has increased in	
	success. Attendance has increased in	
	numerous sports.	