

**Office of Student Services
EFFECTIVENESS PROGRAM
2013-2014**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Serve Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>To coordinate and govern all university services related to student learning and social responsibility to include career planning, housing, student activities, student government, food services, and student support services.</p>	<ol style="list-style-type: none"> 1. The division will review, revise, or update university manuals and plans each year as needed. 2. The division will provide ongoing accountability for security and safety through enhancements to campus perimeter, buildings, and campus access and lighting. 3. The division will review, evaluate, and revise the orientation program to determine effectiveness. 4. The division will define areas of need for student retention and graduation rate. 5. The housing department will modify the programming model by designing and implementing programs that will educate residential students on life skills to experience success in both college and the working world. 	<ol style="list-style-type: none"> 1. As per annual review date, The Crisis Management Plan, Emergency Plan, Safety Manual, and Student Services Manual of Operation will be updated, printed, and distributed by August. 2. As measured by the long range institutional plan and need, enhancements will be listed by type and area. 3. As measured by student retention and success, a committee will redesign the current orientation program to increase student engagement and student retention. 4. Per the university's current tracking of first-time freshmen and transfers for graduation, areas of improvement will be highlighted and shared. 5. As measured by program evaluations completed by student attendees, programs, and events will be presented each trimester by the Resident Assistants. 	<ol style="list-style-type: none"> 1. Information was updated. All manuals are being reviewed to determine ease of use and ability to train the campus community with the current manuals. 2. Automatic door openers were added to Wilkes Hall, McMillian Hall, and Lawrence Hall to assist students with disabilities. Additional lighting was added to the Penton Apartment building. 3. A committee was formed to reorganize and restructure the student orientation. CareyWOW, welcome and orientation weekend, was implemented to enhance student retention. 4. A stronger system is needed for tracking first time freshmen and transfers. 5. Student engagement was enhanced as programming received a 98.58% approval rating. 	<ol style="list-style-type: none"> 1. All manuals will be re-evaluated and updated as needed. The manuals are being updated and modified per the growth of the university and the need for proper emergency response. 2. This is an ongoing objective. It is a measure to track security and safety enhancements on a yearly basis. 3. CareyWOW will be provided for new students in August. 4. The university is reviewing the current tracking system. 5. This objective will be modified for 2014 – 15. The housing department will incorporate a campus wide program monthly that will promote community building and community service for residential students.

**Office of Student Services
EFFECTIVENESS PROGRAM
2012-2013**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>To coordinate and govern all university services related to student learning and social responsibility to include career planning, housing, student activities, student government campus security, food services, and student support services.</p>	<ol style="list-style-type: none"> 1. The division will review, revise, or update university manuals and plans each year as needed. 2. The division and the contracted security company will review and update the campus security manual of operation. 3. The division will provide ongoing accountability for security and safety through enhancements to campus perimeter, buildings and campus access and lighting. 4. The division will review, evaluate, and revise the orientation program to determine effectiveness and approval by new students. 5. The division will define areas of need for student retention and graduation rate. 6. The housing department will modify the programming model to include participation in spiritual, cultural, and athletic events. 	<ol style="list-style-type: none"> 1. As per current annual review date, the Crisis Mgt. Plan, Emergency Plan, Safety Manual, and Student Services Manual of Operation will be updated, printed and distributed by August. 2. As per current student and site of operation needs as viewed by the university, the manual(s) for each campus will be reviewed each year for accuracy. 3. As measured by the long range institutional plan and need, enhancements will be listed by type and area. 4. As per the new student attendance and current students providing information, a survey will provide an 85% approval and success rate for information and value. 5. As per the university's current tracking of first-time freshmen and transfers for graduation, areas for improvement will be highlighted and shared. 6. As measured by program evaluations completed by student attendees, programs and events will be presented each trimester by the Resident Assistants. 	<ol style="list-style-type: none"> 1. Information was updated. All manuals will be reviewed to determine ease of use and ability to train the campus community with the current manuals. 2. University oversight of campus security was moved to the Facilities Office. The Director of Facilities will manage campus security. 3. The Safety Manual and Crisis Manual were updated as per yearly standards. Security cameras were added to Davis Hall and the 512 Tuscan Building. A sidewalk was added to the front of Lawrence Hall. 4. Orientation was modified to include an online orientation session for all new students. Online videos were viewed through the student indigo portal. 5. A stronger system is needed for tracking first time freshmen and transfers. 6. Residential students' engagement was enhanced as programming received a 98.36% approval rating. 	<ol style="list-style-type: none"> 1. All manuals will be reevaluated and updated as needed. The manuals will be updated and modified per the growth of the university and need for proper emergency response. 2. Security needs and professional development seminars will be updated annually. 3. This is an ongoing objective. It is a means to track security and safety enhancements on a yearly basis. 4. A committee was formed to improve Orientation for the upcoming year. Focus placed on student retention and program effectiveness. 5. The university is reviewing the current system of tracking first time freshmen and transfers. 6. This objective will be modified for 2013 – 2014 academic year. The housing department will design and implement programs that will educate residential students on life skills.