

**ART MAJOR—BA/BFA
EFFECTIVENESS PROGRAM
2014-2015**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Serve Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs.</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, photography, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students in their senior year will gain experience in preparing their work for exhibition, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The exhibit is installed by the students. 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and community events. 		

**ART MAJOR—BA/BFA
EFFECTIVENESS PROGRAM
2013-2014**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Serve Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs.</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, photography, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students in their senior year will gain experience in preparing their work for exhibition, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The exhibit is installed by the students. 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and community events. 	<ol style="list-style-type: none"> 1) The Spring student exhibit had 89 works, done by 40-50 students. It was installed on April 3, 2014 and was on exhibit until April 29. The juror was Kyle Goddard, Director of Oddfellows Gallery, in downtown Hattiesburg. 2) WCU students submitted a total of 64 works for entry into the MCAC. 7 pieces of WCU student art were juried into the show. WCU art student, Kellie Gutterman, took home the top honors in the Painting category. Tina Mason's logo design tied for second place in the logo competition. 3) There were no responses to the Graduate Follow-up Survey. 4) 5 senior art students exhibited work in two shows in the Lucille Parker Art Gallery. The work of 1 M.Ed. student was also on exhibit. There were 36 works of art total, in the two exhibits. 5) Students participated in internships at Guice Advertising, WLOX, and at C Blue Photography. 	<p><i>1) A student show is planned for Spring 2015 on the Coast.</i></p> <p><i>2) Students will participate in the 2015 MCAC.</i></p> <p><i>3) Graduate Follow-up Survey will continue to be administered.</i></p> <p><i>4) Senior students on the Hattiesburg and Tradition Campuses will install exhibitions.</i></p> <p><i>5) Student participation in community service is encouraged and opportunities are presented.</i></p>

**ART MAJOR—BA/BFA
EFFECTIVENESS PROGRAM
2012-2013**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs.</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, photography, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students in their senior year will gain experience in preparing their work for exhibition, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The exhibit is installed by the students. 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and community events. 	<ol style="list-style-type: none"> 1) Student work from both the Tradition and Hattiesburg campuses was on display at the Sales Center of the Tradition Community. The exhibit included representative samples of drawing, graphic design, painting, printmaking, 3-D Design, and photography. 2) Five works by William Carey University art students were juried in to the 2013 MCAC. One of those received the Juror's Purchase Prize. 3) There was no data available from the Graduate Follow-up Survey. 4) Six students exhibited work on the Tradition Campus, January 15-24, 2013. 5) Two students worked as graphic design interns/student workers at NAV-O at Stennis. One student interned at the Ohr-O'Keefe Museum of Art in Biloxi. One student completed an internship at Guice Advertising in Biloxi. One student worked as a design intern for Ad2, Inc. in Gautier. One student worked as an intern at Lauren Rogers Museum in Laurel. Art Education students in Hattiesburg worked with students at Aldersgate Afterschool Program. 	<p>Ryan Barone, MFA, adjudicated the student show. Students took the initiative in hanging, labeling, and hosting the show. An article about the show appeared in the <i>Sun Herald</i>.</p> <p>William Carey art students kept the university visible at the state level, with their inclusion in the Mississippi Collegiate Art Competition</p> <p>The Tradition Campus Senior Art Show was featured in a <i>Sun Herald</i> news story.</p> <p>WCU Art students continue to make a contribution to the communities where they are located.</p>

**ART MAJOR—BA/BFA
EFFECTIVENESS PROGRAM
2011-2012**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs.</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, photography, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students in their senior year will gain experience in preparing their work for exhibition, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The exhibit is installed by the students. 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and public art projects. 	<p>1) Students from both the Tradition and Hattiesburg campuses participated in the WCU Art Student exhibition, which was held in the Lucile Parker Gallery. The exhibition was comprised of 85 works of: 3-D art, painting, graphic design, printmaking, drawing, and photography.</p> <p>2) WCU submitted 79 entries for the 2012 Mississippi Collegiate Art Competition. Five WCU student works were juried into the show, which was held at the Art Gallery on the campus of Jackson State University.</p> <p>Two WCU students received Addy Awards in the American Advertising Federation Mississippi Gulf Coast Student Addy Awards.</p> <p>3) Graduate Follow-up Survey data is not available.</p> <p>4) Senior exhibition was installed on 26 January 2012 and taken down on 8 February 2012. Two students participated in this exhibition, which was held on the Tradition Campus in Biloxi, Mississippi. The exhibition included painting, drawing, printmaking, photography, and graphic design work.</p> <p>5) WCU art students completed the following service learning projects:</p> <p>3 WCU art students worked as interns at Stennis, NAVO; and Ad2, Inc; and in Hattiesburg worked with the local arts council and Octoberfest.</p> <p>10 WCU art students participated in painting pumpkins for the St. James Fall Festival. The sale of the pumpkins raised money for St. James Elementary School.</p>	<p>The installed show reflected the strengths of graphic, painting, and drawing programming on the two campuses. Students took the initiative in hanging, labeling, and hosting the show. The show did not use an external juror, but relied on audience response to verify quality. Decision made to use juror in future as students wanted the expert critical feedback.</p> <p>William Carey art students kept the university visible at the state level. The Addy awards reflect the continued excellence within the graphic design area.</p> <p>Informal reports from former students in the arts program show that those desiring graduate study are enrolling successfully. Two or more students are teaching art privately. Faculty remain available to advise graduates of art programming.</p> <p>The campus in Hattiesburg did not have students graduating last year, but its two graduating minors held exhibitions. Senior enable students to showcase professional skills to the local art communities. Service projects are on the rise for both campuses; an art club in Hattiesburg has been activated with service objectives; community outreach is coordinated through local agencies.</p>

**ART MAJOR—BA/BFA
EFFECTIVENESS PROGRAM
2010-2011**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit:</p> <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs.</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, photography, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students in their senior year will gain experience in preparing their work for exhibition, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The exhibit is installed by the students. 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and public art projects. 	<ol style="list-style-type: none"> 1) Students from both the Tradition and Hattiesburg campuses participated in the WCU Art Student exhibition, which was held in the Discovery Center at the Tradition community. The exhibition was comprised of 65 works of: 3-D art, painting, graphic design, printmaking, drawing, and photography. 2) WCU submitted 28 entries for the 2011 Mississippi Collegiate Art Competition. Seven WCU student works were juried into the show, which was held at the Art Gallery on the campus of MUW. 3) Graduate Follow-up Survey records that both responders are enrolled in graduate study. One was employed in an art-related field. 4) Senior exhibition was installed on 7 February 2011 and taken down on 25 February 2011. Three students participated in this exhibition, which was held on the Tradition Campus in Biloxi, Mississippi. The exhibition included painting, drawing, printmaking, photography, and graphic design work. 5) WCU art students completed the following service learning projects: 2 WCU art students worked as interns at Stennis, NAVO; and Ad2, Inc The creation of a 66-foot mural at the VA Hospital in Biloxi. Five students and one instructor were involved, with each participant contributing 60 to 70 hours. 23 Pumpkins painted for St. James Fall Festival. The pumpkins were sold at the Fall Festival to raise money for St. James School. 	<p>The Student show was adjudicated by an internationally recognized local artist.</p> <p>William Carey University art students continued to show well against other Mississippi college art students.</p> <p>Art faculty will continue to encourage students to pursue graduate degrees.</p> <p>Students gain expertise through contact with the community.</p>

ART MAJOR—BA/BFA EFFECTIVENESS PROGRAM 2009-2010

EXPANDED STATEMENT OF INSTITUTIONAL PURPOSE	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: The mission of William Carey University is to provide quality liberal arts and professional education programs within a caring Christian academic community. The individual student is encouraged to develop his or her highest potential in scholarship, leadership, and service. The University collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake – William Carey.</p> <p>Expanded Statement of Purpose:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Art Department Purpose: The purpose of the Department of Art is to provide a visual arts community that fosters the development of professional artists and/or art educators as part of William Carey University. The programs of study emphasize the individual's development of visual ideas, provide a variety of settings within which ideas emerge, and hone technical and/or pedagogical expertise. The department prepares students for careers as practicing, professional artists; art educators; and for advanced work in graduate programs. .</p>	<ol style="list-style-type: none"> 1) Students will have been introduced to a thorough foundation in visual art through studio experience in drawing, painting, computer graphics, sculpture, ceramics, and printmaking. 2) Students will gain experience in taking a critical look at their own work and preparing it for submission to juried shows. 3) Graduating students will be working in art-related fields or be enrolled in graduate studies. 4) BFA students will gain experience in preparing their work for exhibit, installing an exhibit of their work, and coordinating activities related to the promotion of the exhibit and the opening reception. 5) WCU art students will engage in service learning projects. . 	<ol style="list-style-type: none"> 1) Work from students in the art program of study is exhibited in a year-end art show, juried by an artist with no connection to the William Carey University art department. The show is hung by the students. <p>Assessment of student studio work will be implemented through a standardized Project Rubric.</p> <p>To measure students' programmatic growth, the Art Faculty developed a Junior Year Portfolio rubric, to be piloted in the 2009-2010 academic year.</p> <ol style="list-style-type: none"> 2) WCU student artwork will be evaluated by an external juror for inclusion in the Mississippi Collegiate Art Competition. Students receiving art talent scholarships are required to enter the Mississippi Collegiate Art Competition. 3) As documented by the Graduate Follow-up Survey, graduates of the WCU Art Department will be employed full-time in an art-related field or be enrolled in graduate studies. 4) BFA students will organize and install an exhibition of their work in their senior year as part of ART461. 5) WCU art students will participate in service learning activities by contributing their art skills to businesses and organizations in the Gulf Coast community through internships and public art projects. 	<ol style="list-style-type: none"> 1) Student art was exhibited in the Lucile Parker Gallery on the Hattiesburg campus and was not juried in 2010. 2) 15 students (65%) submitted 51 works to the MCAC. 5 works by 3 WCU art students were accepted for exhibition. The exhibition was 105 pieces total. William Carey University student Skoti Newsum was awarded "Best of Show" by the juror. 3) Data for the 2010 Graduate Follow-up Survey was not available. 4) 5 WCU art students installed their Senior art exhibit in Building A of the Tradition Campus. The exhibit included paintings, drawings, sculpture, ceramics and photography. It opened on February 11, 2010. 5) William Carey University art students on the Tradition Campus participated in two community service projects in the 2009-2010 academic year. Nine students and 2 instructors painted pumpkins provided by St. James Church that were sold at the St. James Fall Festival to raise money for the St. James School. Five students and 1 instructor completed a 66-foot long mural on the Palliative Care Floor of the VA Hospital in Biloxi, Mississippi. 	<ol style="list-style-type: none"> 1) A qualified juror will be sought for the 2011 student exhibition to assess student work. Students will also be given an opportunity to exhibit art at the Garden Park Hospital common areas in Gulfport, Mississippi. <p>The Project Rubric will continue to be used in studio art grading and will continue to be evaluated for its effectiveness.</p> <ol style="list-style-type: none"> 2) The Art Department will strive for a higher degree of participation in the Mississippi Collegiate Art Competition, as well as the logo design competition. 3) The Graduate Follow-up Survey will be utilized in 2011. 4) Senior art students will install an exhibition. 5) The WCU Art Department will continue to evaluate and participate in community service projects that enhance art and design coursework.