

**INTERCULTURAL STUDIES MAJOR  
EFFECTIVENESS PROGRAM  
2014-2015**

<b>EXPANDED STATEMENT OF INSTITUTIONAL MISSION</b>	<b>STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM</b>	<b>ASSESSMENT CRITERIA AND PROCEDURES</b>	<b>ASSESSMENT RESULTS</b>	<b>USE OF RESULTS</b>
<p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>1. Provide academic programs to promote student learning</li> <li>2. Promote Christian development and social responsibility</li> <li>3. Serve Baptist churches, associations, and conventions</li> <li>4. Provide an environment that supports student learning</li> <li>5. Strengthen organizational and operational effectiveness</li> <li>6. Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b></p> <ol style="list-style-type: none"> <li>1. Expose students to various cultures.</li> <li>2. Promote and develop Christian character, ethics and morality in students.</li> <li>3. Communicate the universal need for redemption.</li> <li>4. To convey the social responsibility of all followers of Christ.</li> <li>5. Prepare students to effectively work and minister in a multicultural or cross-cultural context.</li> </ol>	<ol style="list-style-type: none"> <li>1. Students will engage professional training opportunities in intercultural contexts.</li> <li>2. Students will engage various cultures through overseas mission opportunities</li> <li>3. Review of curriculum and propose changes or additions.</li> <li>4. Further interdisciplinary cooperation will be sought to produce programs that promote broader employability for graduates (e.g. Cross Cultural Business Management Degree adopted in Fall-2014).</li> </ol>	<ol style="list-style-type: none"> <li>1. Continue monitoring the <i>Exit Interview</i> in which 75% of ICS majors will rate the ICS program at a minimum of 4 out of 5 on a Likert-type scale regarding professional training opportunities.</li> <li>2. Data on cultural engagement will be collected based on enrolment in the course, "Intercultural Field Experience." In addition, a pretest and post-test will be administered which measures the student's knowledge of the culture.</li> <li>3. Data will be collected that tracks students' employment. A survey will be administered one year post-graduation. The survey will seek to determine how the ICS program prepared them or failed to prepare them for their present employment.</li> <li>4. Continue monitoring the <i>Exit Interview</i> in which 75% of ICS majors will rate the ICS program at a minimum of 4 out of 5 on a Likert-type scale regarding the promotion of Christian principles.</li> </ol>		

**Intercultural Studies Major (ICS)  
EFFECTIVENESS PROGRAM  
2013-2014**

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