

**MASTER OF BUSINESS ADMINISTRATION  
EFFECTIVENESS PROGRAM  
2014-2015**

| EXPANDED STATEMENT OF INSTITUTIONAL MISSION  | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM  | ASSESSMENT CRITERIA AND PROCEDURES   | ASSESSMENT RESULTS | USE OF RESULTS |
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| <p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>1. Provide academic programs to promote student learning</li> <li>2. Promote Christian development and social responsibility</li> <li>3. Serve Baptist churches, associations, and conventions</li> <li>4. Provide an environment that supports student learning</li> <li>5. Strengthen organizational and operational effectiveness</li> <li>6. Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b><br/>The School of Business strives to provide an environment that promotes student learning in the field of business within a caring Christian Community. The educational experience in the School of Business is focused on providing students with the knowledge, skills, and ethical principles to assume leadership positions in their workplaces, communities, and the global business environment.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>2. Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>3. Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>4. Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>5. Students in the MBA program will develop team participation skills.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>2. Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post-tests.</li> <li>3. Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>4. Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>5. Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> |                    |                |

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|  | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance career opportunities for students.</li> <li>2. The School of Business will help students completing the MBA program to develop effective written and oral communication skills.</li> <li>3. The MBA program will prepare students to analyze and interpret data.</li> <li>4. The MBA program will prepare students to work effectively as part of a team.</li> <li>5. The MBA program will give students an understanding of professional and ethical responsibility.</li> <li>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2014 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in preparing them for their careers.</li> <li>2. As measured by the 2014 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program helped them develop effective written and oral communication skills.</li> <li>3. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</li> <li>4. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</li> <li>5. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</li> <li>6. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2014 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</li> </ol> |  |  |
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**MASTER OF BUSINESS ADMINISTRATION  
EFFECTIVENESS PROGRAM  
2013-2014**

| EXPANDED STATEMENT OF INSTITUTIONAL MISSION   | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM   | ASSESSMENT CRITERIA AND PROCEDURES  | ASSESSMENT RESULTS  | USE OF RESULTS   |
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| <p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>Provide academic programs to promote "student learning</li> <li>Promote Christian development and social responsibility</li> <li>Serve Baptist churches, associations, and conventions</li> <li>Provide an environment that supports student learning</li> <li>Strengthen organizational and operational effectiveness</li> <li>Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b><br/>The School of Business strives to provide an environment that promotes student learning in the field of business within a caring Christian Community. The educational experience in the School of Business is focused on providing students with the knowledge, skills, and ethical principles to assume leadership positions in their workplaces, communities, and the global business environment.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>Students in the MBA program will develop team participation skills.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post-tests.</li> <li>Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing a PEP for the MBA 633 course received an average rating of 4.48 Satisfactory ratings on the 5 components of the PEP. 88.89% of the students received at least 4 Satisfactory ratings on the five components. (n=27)</li> <li>On average students scored 17.65% higher on the post-test than they did on the pre-test for analyzing and interpreting data. (n=40)</li> <li>On average, students scored an acceptable or better rating on 6.68 of the 7 criteria in the rubric used to evaluate the marketing plan. (n=19 groups)</li> <li>On average students were rated satisfactory or better on 5.61 of 6 criteria used to evaluate oral presentations. (n=31)</li> <li>On average, students received an average rating of 4.74 on a 5 point rating scale used to evaluate team-based interaction skills. (n=19)</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Results reviewed by faculty. Instructors identified areas for improvement. An emphasis on distinguishing between right and wrong will be emphasized in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Interpretation of summary measures and regression coefficients were identified as primary areas for improvement in lectures and assignments.</li> <li>Results reviewed by faculty. Faculty will continue to emphasize the components of the marketing plan in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Body Language and eye contact were identified as areas for emphasis in the delivery of presentations.</li> <li>Results reviewed by faculty. Leadership and organization of the group was identified as an area for emphasis in lectures and discussions.</li> </ol> |

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|  | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance career opportunities for students.</li> <li>2. The School of Business will help students completing the MBA program to develop effective written and oral communication skills.</li> <li>3. The MBA program will prepare students to analyze and interpret data.</li> <li>4. The MBA program will prepare students to work effectively as part of a team.</li> <li>5. The MBA program will give students an understanding of professional and ethical responsibility.</li> <li>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2014 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in preparing them for their careers.</li> <li>2. As measured by the 2014 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program helped them develop effective written and oral communication skills.</li> <li>3. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</li> <li>4. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</li> <li>5. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</li> <li>6. As measured by the 2014 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2014 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. In the 2014 MBA Program Exit Survey 100% (35 of 35) of the graduating students indicated that the MBA had prepared for their careers.</li> <li>2. In the 2013 MBA Program Exit Survey, 100% (35 of 35) of the graduating students indicated that the MBA program helped them develop their oral communication skills. 94.29% (33 of 35) of graduating students indicated that the MBA program help them develop their written communications skills</li> <li>3. In the 2014 MBA Program Exit Survey, 91.18% (31 of 34) of the graduating students indicated that the MBA program had prepared them to analyze and interpret data.</li> <li>4. In the 2014 MBA Program Exit Survey, 94.29% (33 of 35) of the graduating students indicated that the MBA Program had prepared them to work effectively as part of a team.</li> <li>5. In the 2014 MBA Program Exit Survey, 97.14% (34 of 35) of the graduating students indicated that the MBA Program had given them an understanding of professional and ethical responsibility.</li> <li>6. In the 2014 MBA Program Exit Survey, 85.71% (30 of 35) of the graduating students indicated that the MBA program had given them knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. (i) In the 2014 MBA Program Exit survey, 100% (33 of 33) of the graduating students indicated that faculty and staff are friendly and courteous. (ii) 100% (33 of 33) of the graduating students indicated faculty are available for students. (iii) 100% (33 of 33) of the graduating students indicated that faculty members treat students fairly.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Objective met. Results reviewed by faculty.</li> <li>2. Objective met. Results reviewed by faculty.</li> <li>3. Objective met. Results reviewed by faculty.</li> <li>4. Objective met. Results reviewed by faculty.</li> <li>5. Objective met. Results reviewed by faculty.</li> <li>6. Objective met. Results reviewed by faculty.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Objective met. Results reviewed by faculty. Evaluation criteria reviewed in departmental meetings to ensure faculty continue to meet expectation.</li> </ol> |
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**MASTER OF BUSINESS ADMINISTRATION  
EFFECTIVENESS PROGRAM  
2012-2013**

| EXPANDED STATEMENT OF INSTITUTIONAL MISSION   | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM  | ASSESSMENT CRITERIA AND PROCEDURES   | ASSESSMENT RESULTS   | USE OF RESULTS  |
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| <p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>1. Provide academic programs to promote student learning</li> <li>2. Promote Christian development and social responsibility</li> <li>3. Strengthen ties with Baptist churches, associations, and conventions</li> <li>4. Provide an environment that supports student learning</li> <li>5. Strengthen organizational and operational effectiveness</li> <li>6. Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b></p> <p>The School of Business strives to provide an environment that promotes student learning in the field of business in a caring, Christian community. The MBA program provides academic credentials which enhance employment advancement, appropriate technology skills, and the opportunity to develop leadership skills.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>2. Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>3. Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>4. Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>5. Students in the MBA program will develop team participation skills.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>2. Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post tests.</li> <li>3. Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>4. Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>5. Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students completing a PEP for the MBA 633 course received an average rating of 4.69 Satisfactory ratings on the 5 components of the PEP. 93.75% of the students received at least 4 Satisfactory ratings on the five components. (n=64)</li> <li>2. On average students scored 15.30% higher on the post-test than they did on the pre-test for analyzing and interpreting data. (n=73)</li> <li>3. On average, students scored an acceptable or better rating on 7.00 of the 7 criteria in the rubric used to evaluate the marketing plan.</li> <li>4. On average students were rated satisfactory or better on 5.90 of 6 criteria used to evaluate oral presentations. (n=66)</li> <li>5. On average, students received an average rating of 4.60 on a 5 point rating scale used to evaluate team-based interaction skills. (n=66)</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Results reviewed by faculty. Instructors identified areas for improvement. An emphasis on the implementation of the personal ethics philosophy will be emphasized in lectures and assignments.</li> <li>2. Results reviewed by faculty. Instructors identified areas for improvement. Interpretation of summary measures and regression coefficients were identified as primary areas for improvement in lectures and assignments.</li> <li>3. Results reviewed by faculty. Faculty will continue to emphasize the components of the marketing plan in lectures and assignments.</li> <li>4. Results reviewed by faculty. Instructors identified areas for improvement. Body Language and eye contact were identified as areas for emphasis in the delivery of presentations.</li> <li>5. Results reviewed by faculty. Leadership and organization of the group was identified as an area for emphasis in lectures and discussions.</li> </ol> |

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|  | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance career opportunities for students.</li> <li>2. The School of Business will help students completing the MBA program to develop effective written and oral communication skills.</li> <li>3. The MBA program will prepare students to analyze and interpret data.</li> <li>4. The MBA program will prepare students to work effectively as part of a team.</li> <li>5. The MBA program will give students an understanding of professional and ethical responsibility.</li> <li>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2013 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in preparing them for their careers.</li> <li>2. As measured by the 2013 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program helped them develop effective written and oral communication skills.</li> <li>3. As measured by the 2013 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</li> <li>4. As measured by the 2013 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</li> <li>5. As measured by the 2013 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</li> <li>6. As measured by the 2013 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2013 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. In the 2013 MBA Program Exit Survey 92.45% (49 of 53) of the graduating students indicated that the MBA had prepared for their careers.</li> <li>2. In the 2013 MBA Program Exit Survey, 94.34% (50 of 53) of the graduating students indicated that the MBA program helped them develop their oral communication skills. 93.88% (46 of 49) of graduating students indicated that the MBA program help them develop their written communications skills</li> <li>3. In the 2013 MBA Program Exit Survey, 98.11% (52 of 53) of the graduating students indicated that the MBA program had prepared them to analyze and interpret data.</li> <li>4. In the 2013 MBA Program Exit Survey, 92.45% (49 of 53) of the graduating students indicated that the MBA Program had prepared them to work effectively as part of a team.</li> <li>5. In the 2013 MBA Program Exit Survey, 94.23% (49 of 52) of the graduating students indicated that the MBA Program had given them an understanding of professional and ethical responsibility.</li> <li>6. In the 2013 MBA Program Exit Survey, 83.02% (44 of 53) of the graduating students indicated that the MBA program had given them knowledge of global and domestic issues that affect their professional employment.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. (i) In the 2013 MBA Program Exit survey, 97.37% (37 of 38) of the graduating students indicated that faculty and staff are friendly and courteous. (ii) 94.74% (36 of 38) of the graduating students indicated faculty are available for students. (iii) 94.59% (35 of 38) of the graduating students indicated that faculty treat students fairly.</li> </ol> | <p><b><u>Program Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Objective met. Results reviewed by faculty.</li> <li>2. Objective met. Results reviewed by faculty.</li> <li>3. Objective met. Results reviewed by faculty.</li> <li>4. Objective met. Results reviewed by faculty.</li> <li>5. Objective met. Results reviewed by faculty.</li> <li>6. Objective met. Results reviewed by faculty.</li> </ol> <p><b><u>Departmental Outcomes:</u></b></p> <ol style="list-style-type: none"> <li>1. Objective met. Results reviewed by faculty. Evaluation criteria reviewed in departmental meetings to ensure faculty continue to meet expectation.</li> </ol> |
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**MASTER OF BUSINESS ADMINISTRATION  
EFFECTIVENESS PROGRAM  
2011-2012**

| EXPANDED STATEMENT OF INSTITUTIONAL MISSION   | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM  | ASSESSMENT CRITERIA AND PROCEDURES   | ASSESSMENT RESULTS  | USE OF RESULTS  |
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| <p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>Provide academic programs to promote student learning</li> <li>Promote Christian development and social responsibility</li> <li>Strengthen ties with Baptist churches, associations, and conventions</li> <li>Provide an environment that supports student learning</li> <li>Strengthen organizational and operational effectiveness</li> <li>Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b></p> <p>The School of Business strives to provide an environment that promotes student learning in the field of business in a caring, Christian community. The MBA program provides academic credentials which enhance employment advancement, appropriate technology skills, and the opportunity to develop leadership skills.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>Students in the MBA program will develop team participation skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post tests.</li> <li>Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>As measured by the 2012 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing a PEP for the MBA 633 course received an average rating of 4.33 Satisfactory ratings on the 5 components of the PEP. 83.54% of the students received at least 4 Satisfactory ratings on the five components.</li> <li>On average students scored 21.99% higher on the post-test than they did on the pre-test for analyzing and interpreting data.</li> <li>On average, students scored an acceptable or better rating on 7.00 of the 7 criteria in the rubric used to evaluate the marketing plan.</li> <li>On average students were rated satisfactory or better on 6.00 of 6 criteria used to evaluate oral presentations.</li> <li>On average, students received an average rating of 4.65 on a 5 point rating scale used to evaluate team-based interaction skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>In the 2012 MBA Program Exit Survey 88.57% (31 of 35) of the graduating students indicated that the MBA had prepared for their careers.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Results reviewed by faculty. Instructors identified areas for improvement. An emphasis on the implementation of the personal ethics philosophy and distinguishing between right and wrong behavior will be emphasized in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Interpretation of summary measures and regression coefficients were identified as primary areas for improvement in lectures and assignments.</li> <li>Results reviewed by faculty. Faculty will continue to emphasize the components of the marketing plan in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Professional appearance and eye contact were identified as areas for emphasis in the delivery of presentations.</li> <li>Results reviewed by faculty. Leadership in the group was identified as an area for emphasis in lectures and discussions.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>Objective met. Results reviewed by faculty.</li> </ol> |

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|  | <p>career opportunities for students.</p> <p>2. The School of Business will help students completing the MBA program to develop effective written and oral communication skills.</p> <p>3. The MBA program will prepare students to analyze and interpret data.</p> <p>4. The MBA program will prepare students to work effectively as part of a team.</p> <p>5. The MBA program will give students an understanding of professional and ethical responsibility.</p> <p>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</p> | <p>preparing them for their careers.</p> <p>2. As measured by the 2012 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program helped them develop effective written and oral communication skills.</p> <p>3. As measured by the 2012 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</p> <p>4. As measured by the 2012 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</p> <p>5. As measured by the 2012 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</p> <p>6. As measured by the 2012 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. As measured by the 2012 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</p> | <p>2. In the 2012 MBA Program Exit Survey, 91.43% (32 of 35) of the graduating students indicated that the MBA program helped them develop their oral communication skills. 85.71% (30 of 35) of graduating students indicated that the MBA program help them develop their written communications skills</p> <p>3. In the 2012 MBA Program Exit Survey, 91.43% (32 of 35) of the graduating students indicated that the MBA program had prepared them to analyze and interpret data.</p> <p>4. In the 2012 MBA Program Exit Survey, 100% (35 of 35) of the graduating students indicated that the MBA Program had prepared them to work effectively as part of a team.</p> <p>5. In the 2012 MBA Program Exit Survey, 100% (35 of 35) of the graduating students indicated that the MBA Program had given them an understanding of professional and ethical responsibility.</p> <p>6. In the 2012 MBA Program Exit Survey, 82.86% (29 of 35) of the graduating students indicated that the MBA program had given them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. (i) In the 2012 MBA Program Exit survey, 94.59% (35 of 37) of the graduating students indicated that faculty and staff are friendly and courteous. (ii) 91.89% (34 of 37) of the graduating students indicated faculty are available for students. (iii) 86.49% (32 of 37) of the graduating students indicated that faculty treat students fairly.</p> | <p>2. Objective met. Results reviewed by faculty.</p> <p>3. Objective met. Results reviewed by faculty.</p> <p>4. Objective met. Results reviewed by faculty.</p> <p>5. Objective met. Results reviewed by faculty.</p> <p>Objective met. Results reviewed by faculty.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. Objective met. Results reviewed by faculty. Evaluation criteria reviewed in departmental meetings to ensure faculty continue to meet expectation.</p> |
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**MASTER OF BUSINESS ADMINISTRATION  
EFFECTIVENESS PROGRAM  
2010-2011**

| EXPANDED STATEMENT OF INSTITUTIONAL MISSION  | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM   | ASSESSMENT CRITERIA AND PROCEDURES   | ASSESSMENT RESULTS  | USE OF RESULTS  |
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| <p><b>University Mission:</b> As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p><b>Expanded Statement of Mission:</b></p> <ol style="list-style-type: none"> <li>Provide academic programs to promote student learning</li> <li>Promote Christian development and social responsibility</li> <li>Strengthen ties with Baptist churches, associations, and conventions</li> <li>Provide an environment that supports student learning</li> <li>Strengthen organizational and operational effectiveness</li> <li>Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b><br/>The School of Business strives to provide an environment that promotes student learning in the field of business in a caring, Christian community. The MBA program provides academic credentials which enhance employment advancement, appropriate technology skills, and the opportunity to develop leadership skills.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>Students in the MBA program will develop team participation skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance career opportunities for students.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post tests.</li> <li>Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>Students completing MBA 630 (International Business: Environments and Operations) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>As measured by the 2011 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in preparing them for their careers.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Students completing a PEP for the MBA 633 course received an average rating of 4.20 Satisfactory ratings on the 5 components of the PEP. 74.19% of the students received at least 4 Satisfactory ratings on the five components.</li> <li>On average students scored 26.82% higher on the post-test than they did on the pre-test for analyzing and interpreting data.</li> <li>On average, students scored an acceptable or better rating on 6.64 of the 7 criteria in the rubric used to evaluate the marketing plan.</li> <li>On average students were rated satisfactory or better on 5.96 of 6 criteria used to evaluate oral presentations.</li> <li>On average, students received an average rating of 4.61 on a 5 point rating scale used to evaluate team-based interaction skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>In the 2011 MBA Program Exit Survey 90.91% (10 of 11) of the graduating students indicated that the MBA had prepared for their careers.</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>Results reviewed by faculty. Instructors identified areas for improvement. An emphasis on the implementation of the personal ethics philosophy will be emphasized in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Interpretation of summary measures and regression coefficients were identified as primary areas for improvement in lectures and assignments.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement of lectures and assignments. Inclusion of the major elements of the marketing plan was identified as the primary area for improvement.</li> <li>Results reviewed by faculty. Instructors identified areas for improvement. Eye contact was identified as an area for emphasis in the delivery of presentations.</li> <li>Results reviewed by faculty. Leadership in the group was identified as an area for emphasis in lectures and discussions.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>Objective met. Results reviewed by faculty.</li> </ol> |

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|  | <p>2. The School of Business will help students completing the MBA program to develop effective written and oral communication skills.</p> <p>3. The MBA program will prepare students to analyze and interpret data.</p> <p>4. The MBA program will prepare students to work effectively as part of a team.</p> <p>5. The MBA program will give students an understanding of professional and ethical responsibility.</p> <p>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</p> | <p>2. As measured by the 2011 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program helped them develop effective written and oral communication skills.</p> <p>3. As measured by the 2011 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</p> <p>4. As measured by the 2011 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</p> <p>5. As measured by the 2011 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</p> <p>6. As measured by the 2011 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. As measured by the 2011 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</p> | <p>2. In the 2011 MBA Program Exit Survey, 72.73% (8 of 11) of the graduating students indicated that the MBA program helped them develop their oral communication skills. 81.82% (9 of 11) of graduating students indicated that the MBA program help them develop their written communications skills</p> <p>3. In the 2011 MBA Program Exit Survey, 100% (11 of 11) of the graduating students indicated that the MBA program had prepared them to analyze and interpret data.</p> <p>4. In the 2011 MBA Program Exit Survey, 90.91% (10 of 11) of the graduating students indicated that the MBA Program had prepared them to work effectively as part of a team.</p> <p>5. In the 2011 MBA Program Exit Survey, 90.91% (10 of 11) of the graduating students indicated that the MBA Program had given them an understanding of professional and ethical responsibility.</p> <p>6. In the 2011 MBA Program Exit Survey, 55.56% (5 of 9) of the graduating students indicated that the MBA program had given them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. (i) In the 2011 MBA Program Exit survey, 91.67% (11 of 12) of the graduating students indicated that faculty and staff are friendly and courteous. (ii) 100% (11 of 11) of the graduating students indicated faculty are available for students. (iii) 83.33% (10 of 12) of the graduating students indicated that faculty treat students fairly.</p> | <p>2. Objective not met. Results reviewed by faculty. Procedure for gathering survey data will be evaluated due to the small return rate.</p> <p>3. Objective met. Results reviewed by faculty.</p> <p>4. Objective met. Results reviewed by faculty.</p> <p>5. Objective met. Results reviewed by faculty.</p> <p>Objective not met. Results reviewed by faculty. Procedure for gathering survey data will be evaluated due to the small return rate.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. Objective met. Results reviewed by faculty. Evaluation criteria reviewed in departmental meetings to ensure faculty continue to meet expectation.</p> |
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**MASTER OF BUSINESS ADMINISTRATION  
INSTITUTIONAL EFFECTIVENESS PROGRAM  
2009-2010**

| EXPANDED STATEMENT OF INSTITUTIONAL PURPOSE   | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM   | ASSESSMENT CRITERIA AND PROCEDURES  | ASSESSMENT RESULTS   | USE OF RESULTS   |
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| <p><b>University Mission:</b> The mission of William Carey University is to provide quality liberal arts and professional programs within a caring Christian academic community. The individual student is encouraged to develop his or highest potential in scholarship, leadership, and service. The university collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake –William Carey.</p> <p><b>Expanded Statement of Purpose:</b></p> <ol style="list-style-type: none"> <li>1. Provide academic programs to promote student learning.</li> <li>2. Promote Christian development and social responsibility</li> <li>3. Strengthen ties with Baptist churches, associations, and conventions</li> <li>4. Provide an environment that supports student learning</li> <li>5. Strengthen organizational and operational effectiveness</li> <li>6. Strengthen financial resources</li> </ol> <p><b>Goal for Departmental Program/Unit:</b><br/>The School of Business strives to provide an environment that promotes student learning in the field of business in a caring, Christian community. The MBA program provides academic credentials which enhance employment advancement, appropriate technology skills, and the opportunity to develop leadership skills.</p> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students in the MBA program will demonstrate an understanding of business ethics and its impact on decision-making.</li> <li>2. Students in the MBA program will demonstrate the ability to analyze and interpret quantitative data.</li> <li>3. Students in the MBA program will be able to develop a marketing plan for a company.</li> <li>4. Students in the MBA program will demonstrate proficiency in oral communication skills expected in professional presentations.</li> <li>5. Students in the MBA program will develop team participation skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Completion of the MBA program will result in employment advancement opportunities and development of employment skills that will enhance career opportunities for students.</li> <li>2. The School of Business will help students completing the MBA program to develop</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students completing the MBA 633 (Business Ethics and Leadership) course will receive a satisfactory or better rating on their PEP (Personal Ethics Philosophy) evaluated using a rubric.</li> <li>2. Students completing the MBA 625 (Quantitative Analysis and Decision Making) course will demonstrate improvement in their ability to analyze and interpret quantitative data. Improvement will be assessed through the use of pre-and post tests.</li> <li>3. Students completing MBA 623 (Marketing Strategy) will receive a satisfactory or better rating on the marketing plan developed in this course. Marketing plans will be evaluated through the use of a rubric.</li> <li>4. Students completing MBA 632 (Economic Development and Technology Management) will receive a satisfactory or better rating on the oral presentation of the project for this course. Presentations will be evaluated using a rubric to assess elements of communication proficiency.</li> <li>5. Students completing MBA 632 (Economic Development and Technology Management) will receive a satisfactory or better rating for interpersonal and team-based interaction skills. Assessment of skills will be evaluated by fellow team members using a rubric.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. As measured by the 2010 MBA Exit Survey, more than 75% of graduating students will indicate that the MBA program has been effective in preparing them for their careers.</li> <li>2. As measured by the 2010 MBA Exit Survey, more than 75% of graduating students will</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Students completing a PEP for the MBA 633 course received an average rating of 4.55 Satisfactory ratings on the 5 components of the PEP. 88.42% of the students received at least 4 Satisfactory ratings on the five components.</li> <li>2. On average students scored 21.84% higher on the post-test than they did on the pre-test for analyzing and interpreting data.</li> <li>3. On average, students scored an acceptable or better rating on 6.26 of the 7 criteria in the rubric used to evaluate the marketing plan.</li> <li>4. On average students were rated satisfactory or better on 5.72 of 6 criteria used to evaluate oral presentations.</li> <li>5. On average, students received an average rating of 4.69 on a 5 point rating scale used to evaluate team-based interaction skills.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. In the 2010 MBA Program Exit Survey 85.71% (18 of 21) of the graduating students indicated that the MBA had prepared for their careers.</li> <li>2. In the 2010 MBA Program Exit Survey, 90.48% (19 of 21) of the graduating</li> </ol> | <p><b>Learning Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Results reviewed by faculty. Instructors identified areas for improvement. An emphasis on the implementation of the personal ethics philosophy will be emphasized in lectures and assignments.</li> <li>2. Results reviewed by faculty. Instructors identified areas for improvement. Interpretation of summary measures, regression coefficients, and confidence intervals were identified as primary areas for improvement in lectures and assignments.</li> <li>3. Results reviewed by faculty. Instructors identified areas for improvement of lectures and assignments. Positioning of the product and identification of the organizational mission statement were identified as the primary areas for improvement.</li> <li>4. Results reviewed by faculty. Instructors identified areas for improvement. Eye contact was identified as an area for emphasis in the delivery of presentations.</li> <li>5. Results reviewed by faculty. Leadership in the group was identified as an area for emphasis in lectures and discussions.</li> </ol> <p><b>Program Outcomes:</b></p> <ol style="list-style-type: none"> <li>1. Objective met. Results reviewed by faculty.</li> <li>2. Objective met. Results reviewed by faculty.</li> </ol> |

| EXPANDED STATEMENT OF INSTITUTIONAL PURPOSE | STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM   | ASSESSMENT CRITERIA AND PROCEDURES  | ASSESSMENT RESULTS   | USE OF RESULTS   |
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|   | <p>effective written and oral communication skills.</p> <p>3. The MBA program will prepare students to analyze and interpret data.</p> <p>4. The MBA program will prepare students to work effectively as part of a team.</p> <p>5. The MBA program will give students an understanding of professional and ethical responsibility.</p> <p>6. The MBA program will give students a knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. The School of Business will provide an environment that provides a caring, respectful relationship with students.</p> | <p>indicate that the MBA program helped them develop effective written and oral communication skills.</p> <p>3. As measured by the 2010 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to analyze and interpret data.</p> <p>4. As measured by the 2010 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program prepared them to work effectively as part of a team.</p> <p>5. As measured by the 2010 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them an understanding of professional and ethical responsibility.</p> <p>6. As measured by the 2010 MBA Exit Survey, more than 75% of the graduating students will indicate that the MBA program gave them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. As measured by the 2010 MBA exit survey, a majority of graduating students will indicate that (i) faculty and staff are friendly and courteous, (ii) faculty are available for students, and (iii) faculty treat students fairly.</p> | <p>students indicated that the MBA program helped them develop their oral communication skills. 95.24% (20 of 21) of graduating students indicated that the MBA program help them develop their written communications skills</p> <p>3. In the 2010 MBA Program Exit Survey, 95% (19 of 20) of the graduating students indicated that the MBA program had prepared them to analyze and interpret data.</p> <p>4. In the 2010 MBA Program Exit Survey, 90.48% (19 of 21) of the graduating students indicated that the MBA Program had prepared them to work effectively as part of a team.</p> <p>5. In the 2010 MBA Program Exit Survey, 100% (20 of 20) of the graduating students indicated that the MBA Program had given them an understanding of professional and ethical responsibility.</p> <p>6. In the 2010 MBA Program Exit Survey, 85.00% (17 of 20) of the graduating students indicated that the MBA program had given them knowledge of global and domestic issues that affect their professional employment.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. (i) In the 2009 MBA Program Exit survey, 95.24% (20 of 21) of the graduating students indicated that faculty and staff are friendly and courteous. (ii) 85.71% (18 of 21) of the graduating students indicated faculty are available for students. (iii) 90.48% (19 of 21) of the graduating students indicated that faculty treat students fairly.</p> | <p>3. Objective met. Results reviewed by faculty.</p> <p>4. Objective met. Results reviewed by faculty.</p> <p>5. Objective met. Results reviewed by faculty.</p> <p>6. Objective not met. Results reviewed by faculty. A new course, MBA 630 (International Business: Environments and Operations), was added to the MBA core curriculum.</p> <p><b><u>Departmental Outcomes:</u></b></p> <p>1. Objective met. Results reviewed by faculty. Evaluation criteria reviewed in departmental meetings to ensure faculty continue to meet expectation.</p> |