

**SPEECH COMMUNICATION and THEATRE MAJOR
EFFECTIVENESS PROGRAM
2014-2015**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>College Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Purpose:</p> <ol style="list-style-type: none"> 1. Attain excellence in academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Strengthen ties with Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit: The program is built around the individual, affording each student the opportunity for a career, profession, or further study following graduation, through relation of knowledge of performance and design areas of Theatre and foundational principles of Speech Communication.</p>	<ol style="list-style-type: none"> 1. The department will enable students to pursue graduate study or a career in a related area of employment through identification of components required for professional employment and successful graduate application. 2. The student will apply theatrical concepts and theories related to professional opportunities. 3. The student will demonstrate mastery in literary, theoretical, practical, and artistic areas in theatre and speech communication disciplines. 4. The student will participate in educational opportunities and compare favorably with (1) students of other analogous college theatre programs in the SETC region through analysis of performance and design approaches and/or (2)forensics programs in the state and region through analysis of forensics performance theories. 5. The student will exhibit enhanced religious growth . 	<ol style="list-style-type: none"> 1. As documented by the Graduate Follow-Up Report, at least 75% of those who seek employment will work in a related field and at least 65% of graduates seeking employment will gain employment in a Speech/Theatre-related field as documented by the Graduate Follow-Up Report. 2. As documented by the Graduate Follow-Up Report and the Exit Interview, graduates will judge their knowledge relating to professional opportunities at or above the college mean. 3a. Students with a design emphasis will receive a portfolio evaluation at the conclusion of the senior year using US Insitute of Theatre Technology (USITT) standards and students in performance will go through an audition process using the SETC Audition Guidelines. 3b. Students with a communication emphasis completing an internship during their senior year will receive a positive Intern Evaluation by their supervisor. 4. Students will participate in theatre productions and/or forensics. For those in theatre, outside adjudicators will favorably assess student work through the KCACTF Response Form. Those involved in forensics will participate successfully at the state and regional levels as documented by Tournament Ballot Sheets. 5. Students will evaluate at or above the mean the Christian values of the department as expressed through offerings and activities as measured by the Exit Interview. 		

**SPEECH COMMUNICATION and THEATRE MAJOR
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2013-2014**

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**SPEECH COMMUNICATION and THEATRE MAJOR
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2012-2013**

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**SPEECH COMMUNICATION and THEATRE MAJOR
EFFECTIVENESS PROGRAM
2011-2012**

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**SPEECH COMMUNICATION and THEATRE MAJOR
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2010-2011**

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