



WILLIAM  
CAREY  
UNIVERSITY

TRADITION CAMPUS

Jerry Bracey, MBA  
Administrative Dean

To: Dr. Bennie Crockett  
Vice President of Institutional Effectiveness

From: Jerry Bracey *Jerry Bracey*  
Chair, Institutional Effectiveness, Planning, and Development Committee

Date: August 9, 2013

RE: Institutional Effectiveness, Planning, and Development Committee meeting.

The University's Institutional Effectiveness, Planning, and Development committee met on Wednesday August 7, 2013 at 10:00 a.m. in room 101 Thomas Business Building.

Members present were: Dr. Garry Breland, Dr. Daniel Caldwell, Susan Curry, Dr. Frank Baugh, Dr. Benny Crockett, Dr. Italo Subbarao, Mr. Jeff Andrews and Mr. Jerry Bracey

The committee makes the following recommendations:

- (1) The Mission Statement is to remain as is for now. The committee does need to meet again in January 2014 to discuss how to incorporate professional and academic programs that have been added at the University over the past several years into the Mission statement.
- (2) Goal 3: Change to read: Serve Baptist Churches, Associations, and Conventions.
- (3) Goal 3, Strategy 3.1 Change to read: Provide information, materials, and other resources for the benefit of Baptist ministers and entities.
- (4) Goal 5, Strategy 5.5 Change to read: Continue Green Campus operations.
- (5) The committee asks that Dr. Scott Hummel, Provost and Mr. Grant Guthrie, Chief Financial Officer (CFO) be asked to provide input on Goal 6 and strategies 6.1, 6.2, 6.3, 6.4, and 6.5. I emailed Dr. Hummel and Mr. Guthrie. They have no recommendation for change at this time.



- (6) The Annual Institutional Effectiveness Cycle needs to be changed to read: 2013-2014 everywhere on the document necessary. Also, change to 2014-2015 in the months of March, April, and May.
- (7) The committee asks that I coordinate with Mr. Grant Guthrie CFO, on the budget information listed on the Annual Institutional Effectiveness Cycle currently in the month of February. Mr. Guthrie asked that we move the following: Prepare budget information and budget instructions, and distributed budget information and instructions from February to March on the Cycle. Also, a question was raised concerning the Distribution of the budget information listed to be done in August on the Institutional Effectiveness Cycle. Mr. Guthrie asks that not be changed from August. Those were the only items for Mr. Guthrie.