

From: King, Tommy
Sent: Tuesday, April 20, 2010 5:13 PM
To: Hummel, Scott; 'Garry Breland'
Subject: review of mission statement

Could we meet for a few minutes about 9:15 tomorrow morning, after my meeting with Ginger to debrief homecoming? We need to review the mission statement. I know that both of you have talked some about a new direction involving the dimensions of William Carey's achievements as a framework for our curriculum and that may have some bearing on our mission statement. I have been aware for some time that we need to clean up our statement, for example the part that says "We collaborate with churches, other organizations and individuals to" is really a statement of method, not mission.

T. King

From: Garry Breland
Sent: Tuesday, April 20, 2010 6:30 PM
To: King, Tommy; Hummel, Scott
Cc: Breland, Garry
Subject: RE: review of mission statement

Yes, I can meet at 9:15 tomorrow.

From: Breland, Garry
Sent: Wednesday, April 21, 2010 1:36 PM
To: King, Tommy; Hummel, Scott; Hamilton, Barbara
Subject: Mission Statement

Dr. King,

For your consideration I offer the following redaction of the mission statement.

Mission Statement

"William Carey University, a private institution of higher learning, offers quality undergraduate, graduate, and professional programs in order to educate students to their highest potential in scholarship, leadership, and service within a caring Christian community."

As you can see, I've moved some things around, added 3 bits of information: private IHL, undergraduate, and graduate, and ended up with one sentence. I suggest adding the idea of liberal arts to a core value statement, as indicated below.

To preserve some of the sentiments in the last sentence of the present statement we could add the following statements to the list of Core Values:

"We value our identity as a Christian institution affiliated with the Mississippi Baptist Convention."
"We value associations with churches, organizations, and individuals in achieving our mission."



I would modify the third of the present core value statements to read:

“We value a broad, comprehensive education, based upon the liberal arts, which prepares one to live an abundant life.”

Garry

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From: Hamilton, Barbara
Sent: Wednesday, April 21, 2010 4:30 PM
To: King, Tommy
Cc: Breland, Garry; Hummel, Scott
Subject: Mission Statement

William Carey University, affiliated with the Mississippi Baptist Convention since 1911, offers quality liberal arts and professional education programs within a caring Christian academic community to develop students' highest potential in scholarship, leadership and service so they may excel as servant leaders throughout the world.

Barbara Hamilton

Executive Assistant to the President
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Phone: 601-318-6524
Fax: 601-318-6434

From: Hummel, Scott
Sent: Wednesday, April 21, 2010 9:23 PM
To: King, Tommy; Breland, Garry; Hamilton, Barbara
Subject: Mission Statement

As a Christian liberal arts university which embraces its Baptist heritage and the principles modeled by William Carey, the mission of William Carey University is to produce students who excel in scholarship, leadership, and service by fostering a caring Christian community which blends faith, learning, and living.

From: Breland, Garry
Sent: Thursday, April 22, 2010 9:42 AM
To: Hummel, Scott
Subject: RE: Mission Statement

I like this approach overall; however, I wonder if we can correctly call ourselves a “liberal arts university.” For an institution to use “liberal arts” in that way suggests that the majority of degrees and course work offered are in the liberal arts. I don’t think that is the case since we have such a large number of professional programs.

What do you think?

Garry

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**MINUTES BOARD OF TRUSTEES
WILLIAM CAREY UNIVERSITY
1:00 PM – KRESGE ROOM – THOMAS BUSINESS BUILDING
MAY 6, 2010**

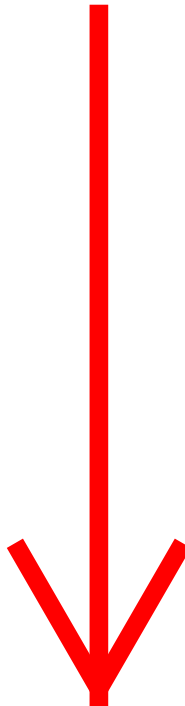
- B. After Tommy King presented the revised university mission statement presented to the full board, Gary Gordon made a motion to approve the revised university mission statement, and Hugh Dickens seconded the motion. The board approved the revised mission statement unanimously. The mission statement had been reviewed by a committee which was composed of Tommy King, Garry Breland, Barbara Hamilton, and Scott Hummel.

2009-2010 Mission Statement

The mission of William Carey University is to provide quality liberal arts and professional education programs within a caring Christian academic community. The individual student I encouraged to develop his or her highest potential in scholarship, leadership, and service. The university collaborates with churches, organizations, and individuals to affirm its Baptist heritage and namesake - William Carey.

2010-2011 Mission Statement

As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.



From: Tommy King
Sent: Monday, May 10, 2010 2:50 PM
To: saderstaff
Subject: REVISED MISSION STATEMENT

At its May 6 meeting the Board of Trustees approved the following revised mission statement for William Carey University:

As a Christian university which embraces its Baptist heritage and namesake, the mission of William Carey University is to provide quality liberal arts and professional education programs in a caring Christian academic community which challenges the individual student to excel in scholarship, leadership and service in a diverse global society.

The theme for the 2010-2011 academic year is:

“Not to be served – but to serve.” Matt. 20:28

Tommy King



From: King, Tommy
Sent: Wednesday, June 02, 2010 8:31 AM
To: Breland, Garry; Hummel, Scott
Subject: mission statement

As a Christian university which embraces its Baptist heritage and namesake, the mission of William Carey University is to provide quality educational programs within a caring Christian academic community which challenge the individual student to excel in scholarship. Leadership and service in a diverse global society.

Does this clear up the grammatical problem and express the intent? If so proceed with publishing it.

T. King

From: Breland, Garry
Sent: Wednesday, June 02, 2010 9:49 AM
To: King, Tommy
Subject: RE: mission statement

I think it is grammatically correct. It has a lot of ideas in one sentence. There is some redundancy in the phrases "Christian university" and "within a caring Christian academic community." How essential is the latter phrase?

Without it the statement would read:

As a Christian university which embraces its Baptist heritage and namesake, the mission of William Carey University is to provide quality educational programs which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

Garry

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From: King, Tommy
Sent: Wednesday, June 02, 2010 11:27 AM
To: Breland, Garry
Cc: Hummel, Scott
Subject: RE: mission statement

OK, let's go with it as you have stated.

T. King

From: Breland, Garry
Sent: Wednesday, June 02, 2010 2:05 PM
To: King, Tommy
Cc: Hummel, Scott
Subject: RE: mission statement

Dr. King,

I'm sorry to keep worrying over this, but I overlooked that the version in the message below takes us back to the problem with the earlier version in that the opening phrase, "As a Christian university which embraces the life and character of its namesake," is still in apposition to "the mission," and not to "William Carey University," as it should be.

Apposition is the matter of two adjacent nouns or noun phrases having the same referent and standing in the same syntactical relation to the rest of a sentence.

Therefore, can we make it:

As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

A mission statement does not have to have the term "mission" in it. The title will be "Mission Statement."

Garry

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From: Breland, Garry
Sent: Wednesday, June 02, 2010 4:51 PM
To: Tillery, Barbara
Cc: King, Tommy; Hummel, Scott
Subject: Mission Statement

Barbara,

Here is the revised mission statement to use in the catalog and elsewhere.

As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

Garry

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WILLIAM CAREY UNIVERSITY

INSTITUTIONAL PLAN, 2010-2011

Mission Statement

As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
Provide academic programs to promote student learning	Promote Christian development and social responsibility	Strengthen ties with Baptist churches, associations, and conventions	Provide an environment that supports student learning	Strengthen organizational and operational effectiveness	Strengthen financial resources
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs	2.1 Provide Christian mission opportunities	3.1 Disseminate resource and informational materials to Baptist ministers and entities	4.1 Enhance campus security through perimeter fencing, campus lighting, and building and campus access	5.1 Maintain accountability in budget process	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty	2.2 Provide service opportunities	3.2 Provide learning opportunities for Baptist ministers	4.2 Upgrade University facilities	5.2 Continually improve and revise as needed the organizational structure	6.2 Increase the University endowment corpus
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University.	2.3 Provide opportunities for Christian growth	3.3 Prepare future church and denominational leaders	4.3 Enhance student retention	5.3 Document Institutional Effectiveness programs annually	6.3 Increase grant writing activities
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities		4.4 Enhance recreational and residential education programs	5.4 Maintain the communication and information technology plan	6.4 Seek external funding for the continued development of the University
1.5 Continue all activities related to SACS accreditation including implementation of the QEP			4.5 Promote student organizations	5.5. Continue exploration of Green Campus operations	6.5 Continue the campaign for the College of Osteopathic Medicine construction and operation
1.6 Identify and implement new academic programs that support the mission of the University			4.6 Complete phases two and three construction of the College of Osteopathic Medicine facility		
			4.7 Complete construction of the Black Box Theatre		



William Carey University—Tradition Campus

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To: Dr. Bennie Crockett
Vice President of Institutional Effectiveness

From: Jerry Bracey *Jerry Bracey*
Chair, Institutional Effectiveness, Planning, and
Development Committee 2009-2010

Date: June 16, 2010

RE: Committee Meeting

The 2009-2010 Institutional Effectiveness, Planning, and Development Committee met on June 14, 2010.

Members present were: Jeff Andrews, Jerry Bracey, Dr. Breland, Dr. Caldwell, Dr. Crockett, Susan Curry, Sandra Meeler, Dr. Rivero, DeDe Shows.

The meeting was opened with prayer by Dr. Breland.

The committee reviewed the following University documents:

William Carey University Institutional Plan for 2009-2010.

Annual Institutional Effectiveness Cycle for 2009-2010

The committee made no recommendations for changes to the Annual Institutional Effectiveness Cycle except for the dates as follows:

Change 2009-2010 to 2010-2011.

The committee made the following recommendations to the Institutional Plan:

Change the dates from 2009-2010 to 2010-2011.

Under Goal 1, Strategy 1.5 change to read:

Continue all activities related to SACS accreditation including implementation of the QEP.

Under Goal 4, Strategy 4.6 delete phase one, add phases two and three.

A follow up meeting will be scheduled in the near future at a time the President can attend.

JB/lle