

**Bachelor of Arts in Music
EFFECTIVENESS PROGRAM
2014-2015**

EXPANDED STATEMENT OF INSTITUTIONAL MISSION	STUDENT LEARNING OUTCOMES AND OBJECTIVES OF PROGRAM	ASSESSMENT CRITERIA AND PROCEDURES	ASSESSMENT RESULTS	USE OF RESULTS
<p>University Mission: As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.</p> <p>Expanded Statement of Mission:</p> <ol style="list-style-type: none"> 1. Provide academic programs to promote student learning 2. Promote Christian development and social responsibility 3. Serve Baptist churches, associations, and conventions 4. Provide an environment that supports student learning 5. Strengthen organizational and operational effectiveness 6. Strengthen financial resources <p>Goal for Departmental Program/Unit: Each music degree will develop strategies related to the Goals and Strategies adopted by the university.</p>	<ol style="list-style-type: none"> 1. Demonstrate proficiency in principal performing area, secondary performing area, piano proficiency exam, sight singing/ear-training exam and final project in major. 2. Track activities that promote Christian development and social responsibility. 3. Track students volunteer and paid employment at Baptist churches, association and convention activities. 4. Update technology appropriate for church music majors; i.e software, audio equipment, pianos.etc. 5. Determine what administrative tasks can be digitized to reduce the amount of paper and make administrative tasks easier for all involved. 6. Work to promote giving to the university and to raise money for new pianos in the School of Music. 	<ol style="list-style-type: none"> 1. Juries, Upper Levels, Recitals, and associated exams. 2. Provide BA students with opportunities to assist churches through performance opportunities. 3. Track activities related to church, association and convention participation by students. 4. Up-date appropriate performance related software and hardware as budget allows. 5. Eliminate paper student records, pilot test online advising process. Track number of prospective students who express an interest in the BA in music. 6. Track events that raise money for needs in the School of Music. 		