

# WILLIAM CAREY UNIVERSITY

## INSTITUTIONAL PLAN, 2014-2015

### Mission Statement

*As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.*

Expanded Statement of Mission



GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
Provide academic programs to promote student learning	Promote Christian development and social responsibility	Serve Baptist churches, associations, and conventions	Provide an environment that supports student learning	Strengthen organizational and operational effectiveness	Strengthen financial resources
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs	2.1 Provide Christian mission opportunities	3.1 Provide information, materials, and other resources for the benefit of Baptist ministers and entities	4.1 Enhance campus security	5.1 Maintain accountability in budget process	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty	2.2 Provide service opportunities	3.2 Provide learning opportunities for Baptist ministers	4.2 Upgrade University facilities	5.2 Continually improve and revise as needed the organizational structure	6.2 Increase the University endowment corpus
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University.	2.3 Provide opportunities for Christian growth	3.3 Prepare future church and denominational leaders	4.3 Enhance student retention	5.3 Document Institutional Effectiveness programs annually	6.3 Increase grant writing activities
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities		4.4 Enhance recreational and residential education programs	5.4 Maintain the communication and information technology plan	6.4 Seek external funding for the continued development of the University
1.5 Continue all activities related to accreditation			4.5 Promote student organizations	5.5. Continue Green Campus operations	6.5 Continue to seek external funding for the development of the College of Osteopathic Medicine
1.6 Identify and implement new academic programs that support the mission of the University					