

# WILLIAM CAREY UNIVERSITY

## INSTITUTIONAL PLAN, 2011-2012

### Mission Statement

*As a Christian university which embraces its Baptist heritage and namesake, William Carey University provides quality educational programs, within a caring Christian academic community, which challenge the individual student to excel in scholarship, leadership, and service in a diverse global society.*

GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
<b>Provide academic programs to promote student learning</b>	<b>Promote Christian development and social responsibility</b>	<b>Strengthen ties with Baptist churches, associations, and conventions</b>	<b>Provide an environment that supports student learning</b>	<b>Strengthen organizational and operational effectiveness</b>	<b>Strengthen financial resources</b>
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
1.1 Utilize the assessment of student learning to improve academic programs	2.1 Provide Christian mission opportunities	3.1 Disseminate resource and informational materials to Baptist ministers and entities	4.1 Enhance campus security through perimeter fencing, campus lighting, and building and campus access	5.1 Maintain accountability in budget process	6.1 Conduct the annual giving campaign
1.2 Provide qualified faculty	2.2 Provide service opportunities	3.2 Provide learning opportunities for Baptist ministers	4.2 Upgrade University facilities	5.2 Continually improve and revise as needed the organizational structure	6.2 Increase the University endowment corpus
1.3 Provide and facilitate the use of instructional technology and learning resources in the library and across the University.	2.3 Provide opportunities for Christian growth	3.3 Prepare future church and denominational leaders	4.3 Enhance student retention	5.3 Document Institutional Effectiveness programs annually	6.3 Increase grant writing activities
1.4 Utilize the Center for the Study of the Life and Work of William Carey to promote student learning	2.4 Provide leadership development opportunities		4.4 Enhance recreational and residential education programs	5.4 Maintain the communication and information technology plan	6.4 Seek external funding for the continued development of the University
1.5 Continue all activities related to accreditation including implementation of the QEP			4.5 Promote student organizations	5.5. Continue exploration of Green Campus operations	6.5 Continue the campaign for the College of Osteopathic Medicine construction and operation
1.6 Identify and implement new academic programs that support the mission of the University					